



UK Coalition for Cultural Diversity

UKCCD Action Report 2021

The UK Coalition for Cultural Diversity works with over 700 cultural and creator organisations (The International Federation) to implement UNESCO's Convention on Diversity of Cultural Expressions, 2005.

UKCCD monitors and campaigns for policies which support pluralism & diversity in production, distribution and exhibition of creative works, both nationally and regionally; and fair remuneration for creators/workers from the creative industry economy, both on and off-line.

Importantly, post Brexit, we are active at European level through the European Coalitions for Cultural Diversity (ECCD), based in Brussels.

1 TRADE AGREEMENTS AND BREXIT - EU/UK and potential UK/US deals

1.1 Research, preparation and delivery of Trade Briefings

Recommendations include:

- a UK/EU audiovisual agreement
- adoption of EU 2019 copyright directive
- exclusion of audiovisual from UK/US agreement
- transposition of AVMS agreement into UK law
- regulation of streaming services, SVOD

Trade Briefing distributed to over 450 contacts and followed up with key politicians in all political parties and others (See below).

Briefing regularly updated to inform on significant developments such as the Canada/USA/Mexico agreement and provisions in the UK/Australia bi-lateral agreement.

3.2 Key Briefings

We have briefed parliamentarians and decision makers involved in media, culture and international trade including:

Labour

Jo Stevens, Shadow Culture Secretary;

Paul Blomfield, Shadow Brexit Secretary and tabled PQ on AVMS directive

Lord Wilf Stevenson, Labour spokesperson on media

Joyce Quin, Member of Lords Comms Committee

Steven Barnett, Secretary to the House of Lord Communications Committee

Conservative

Office of Rt Hon Oliver Dowden MP, Culture Secretary

Office of Damien Collins MP

Liberal Democrat

Baroness Bonham Carter; Lord Don Foster; Lord Tim Clements, Lord Tom McNally; Jamie Stone, MP

Regulators, Trade Bodies, Trades Unions and Civil Society:

Board Members OFCOM re AVMS

Paul Flemming, General Secretary of Equity

Paul Evans, Head of Research, BECTU

John McVay, Head of PACT

Elizabeth Diaferia, Secretary to Creative Industries Trade & Investment Board

Peter Bazalgette, Chair ITV

Dominic McDonigal, Advisor to performers and other rights holders

Andrew Yeates, Copyright specialist and advisor to creators

Creative Industries Federation

What's Next network of creators, life performance and arts organisations

2. Public Service Broadcasting

2.1 Submissions

UKCCD Submission to DCMS Select Committee on the future of public service broadcasting. <https://ukccd.org/2020/05/07/dcms-submission/>

UKCCD Response to DCMS Consultation on potential change of ownership for Channel 4 Television Corporation, September 13 2021

2.2 Liaising with civil society organisations

UKCCD is part of a coalition set up to defend the values and institutions of public service broadcasting with particular focus on the BBC and Channel 4.

3 ACTION IN EUROPE with European Coalitions (ECCD)

Carole Tongue is Chair of the ECCD

3.1 Advising on impact of Brexit and transposition of European Directives into UK law

3.2 Campaigning for regulation and digital media including streaming services with reference to European Parliament Report

3.3 Lobbying to revisit status of the artist post-Covid with reference to European Parliament Report on Status the Artist

3.4 Analysis of audiovisual recommendations from Slovenian Presidency, July – Dec 2021

3.5 Review of IFCCD/Canadian Coalition submission on revision of Canadian/UK Trade Agreement.

4. Action with International Federation (IFCCD)

Holly Aylett is a board member of IFCCD

4.1 Consultations with Head of the Convention Secretariat to share civil society concerns on implementation and governance of UNESCO Convention

4.2 Preparation and moderation for the Civil Society Forum at UNESCO Conference of Parties, June 2021

4.3 Advancing Asia-Pacific Project to inform on free trade concepts and implementation of the Convention

4.4 Bi-monthly trade briefings drawing on input of international coalitions

5 WEBSITE

Monthly Blogs and postings on UKCCD website, <https://ukccd.org/>

6. UKCCD Advisory Board

UKCCD has renewed its Advisory Board to include representation from all arts sectors