

Content for Creatives4EU website

WHO WE ARE

Creatives4EU is a coalition of individuals and organisations working in the arts, culture, media and the creative industries supporting the UK's continued membership of the European Union.

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We represent a sector that generates more than £60 billion in economic output for the UK and 8 per cent of GDP.

OUR CAUSE

[TOP LINE]

CREATIVES4EU SUPPORT OUR CONTINUED MEMBERSHIP OF THE EU

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[Heading Byline]

The UK's continued membership will help protect one of the UK's largest sectors through shared heritage, trade, employment and cultural cooperation.

Creatives4EU to protect our shared heritage

We have a shared heritage. All of us in the UK are part of Europe's diverse creative culture and should continue to be part of it. We have always shared common cultural influences with our European neighbours.

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The EU's agenda for culture is founded on three common sets of objectives:

- cultural diversity and intercultural dialogue
- culture as a catalyst for creativity, and
- culture as a key component of international relations.

The UK at present is fully involved in many cultural and creative activities in partnership with our EU partners designed to meet these objectives.

At a time of uncertainty and risks to social and cultural cohesion in all our communities, we need to build mutual understanding across cultures both in the EU and globally.

Remaining part of the EU and these common cultural efforts is essential.

Creatives4EU to protect trade and employment

The creative industries accounts for more than £60 billion of the UK's economic output per annum which is more than eight per cent of UK GDP. This puts our sector ahead of construction and tourism in our contribution to the UK economy.

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The digital economy alone employs over 1.3 million people, representing

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around 5 per cent of total UK employment.

EU membership means there is enhanced trade for the UK spread not just across music, film, literature, poetry, design and technology but also ideas and policy development. The UK is richer for that.

At present the UK has considerable input into the development of EU policy making. These policies affect the future of key policy areas including copyright upon which our creative industries depend; the future of connected television and the Digital Single Market.

All these matters are decided in cooperation with our EU partners at EU level. If the UK was to leave the EU, the world's biggest single market would simply make crucial decisions made in these areas without our input.

Creatives4EU to protect cultural cooperation

With membership to the EU, the UK has access to funding, career pathways, literary and media programmes to help foster the development of our creative sector harnessing cooperation.

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As well as this, as EU members we join with others in valuable cultural and creative partnerships. This increases our cultural diversity and mutual understanding. Such partnerships are crucial for better understanding in our communities and would be threatened if we were to leave the EU.

Funds

As EU members the UK receives monies from various European Structural and Investment Funds which also support cultural and creative industry projects and heritage initiatives. Outside the EU many worthwhile projects such as those run by Creative England supporting creative industry SMEs will put their funding at risk.

Free movement

At the moment we are able to attract the very best artists, performers and musicians from across the EU and our artists authors and creators are able to travel freely anywhere in the EU. This free movement of people would not be possible if we left the EU. Our cultural life would be all the poorer.

Literary translation

Literary translation is also supported by the EU as well as European platform projects for cultural endeavours. These would be under threat if we were no longer EU members.

MEDIA programme

The MEDIA programme helps our film-makers get training and development support to make and distribute films which otherwise would struggle to get made or be seen elsewhere in the EU and beyond. We wouldn't have access to this fund if we left the EU.

<http://ec.europa.eu/programmes/creative-europe/opportunities/culture->

[support/cooperation_en.htm](#)

ERASMUS+

ERASMUS + is an EU programme which also funds arts student exchanges and university staff exchanges etc. Our access to such funds would be in doubt if the UK were to leave the EU.

Horizon2020

Horizon2020 is the biggest EU Research and Innovation programme ever with nearly €80 billion of funding available over 7 years from 2014 to 2020.

This fund will not only support, but also leverage private investment to uncover more breakthroughs, discoveries and world-firsts by taking great ideas from the lab to the market. <https://ec.europa.eu/digital-agenda/en/ict-art-starts-platform>.

A key part of the programme also directly supports artists developing with future and emerging technologies.

<https://ec.europa.eu/programmes/horizon2020/en/news/artists-wanted-collaboration-future-and-emerging-technologies-projects>

Outside the EU, the UK may no longer benefit from such a valuable programmes.

Support us

Please send us your supporting quote, photo or artistic creation using any platform or art form.

Tweet your support for Remaining in the EU and direct people to our site.

Thank you very much.

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Personal quotes (photos below)

QUOTE ONE

"Orchestral music transcends borders. And this is why the ABO fully supports the UK remaining a member of the EU. British orchestras need open borders for touring to other European countries, providing a vital source of income at a time of diminishing public investment at home. And freedom of movement means that the UK is able to attract the very best musicians from across the

EU, keeping British orchestras at the top of their game and ensuring we can survive in a globally competitive market. Just as crucially, we need to be at the table with our colleagues in other performing arts associations across the EU, to help influence and shape regulations across a range of areas that strike the right balance between the needs of employers and workers in our sector. Europe is good for our business and good for our artistic quality. We want to Remain." Mark Pemberton, Director, Association of British Orchestras

QUOTE TWO

"The Lisbon Treaty states that the EU shall contribute to the flowering of the cultures of the Member States, while respecting their national and regional diversity, and shall bring the common cultural heritage to the fore. The European Agenda for Culture 2007 acknowledged that culture constitutes an indispensable factor towards achieving the EU's strategic objectives of prosperity, solidarity and security, while ensuring a stronger presence on the international level.

Furthermore, the EU has ratified the 2005 UNESCO Convention on the protection and promotion of the cultural diversity of expressions.

The UK Coalition for the diversity of cultural expressions (UKCCD) joins with other such civil society coalitions in Europe to work together :

- To promote in Europe the 2005 UNESCO Convention on the protection and promotion of the diversity of cultural expressions.
- To defend a high level of protection for authors' rights
- To modernize the financing of creation, the cultural tax system and the regulations in order to adapt them to the digital changes and to integrate relevant large internet players
- To safeguard the cultural exception in the trade negotiations the European Union is engaged in.

Culture and creativity are assets in a Europe still in search of identity and fiscal and financial crisis. However, the development of digital brings new challenges and renewed challenges between threats and opportunities.

Specifically, two fields of reflection and debate are now under discussion: first, the willingness of the European Commission to facilitate the emergence of a digital single market raises the question of the future of copyright in Europe; access to works for the public; the remuneration of creators and the fight against counterfeiting.

Moreover, with the arrival of non-European giants on the internet, the mastery of the distribution of cultural works raises questions on how best to support cultural diversity in the fields of : taxation; fair distribution of internet revenues; sectoral support for creation; future rules on TV and film and how competition should be applied in the digital world.

Our voice must be heard in these crucial debates. If we were to leave the EU, then the British voice, its creators, creative workers and the whole of its creative industries would not be heard.

We must Remain in the EU.

Carole Tongue, Chair UKCCD"

QUOTE THREE

("As an author and screenwriter, copyright is imperative to me and to all others actively involved in the creative field and we must actively encourage the protection of copyright and the fair remuneration to its creators. As I have said many times individual organisations or countries cannot do it alone. It needs everyone to stop the pirating of other people's work and theft of submissions to broadcasters. It is therefore of absolute importance that we embrace our EU partners in our need to build a mutual understanding of copyright across all cultures both in the EU as well as globally. Remaining part of the EU to achieve these common cultural aims is essential."

John Sealey, writer

Review of Competences – DCMS report

This report details many UK creative projects that have been supported by the EU. Such support is in doubt if we are outside the EU.

https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/279456/2901485_BoC_CultureTourismSport_acc.pdf