



UK Coalition for Cultural Diversity

2016 - SUPPORTING UNESCO CONVENTION

The UK Coalition for Cultural Diversity draws on over 700 cultural and creator organisations worldwide to monitor and campaign on policies which impact on pluralism of access and inclusivity in the cultural sector. Together with the International Federation it seeks to implement UNESCO's unique Convention on Diversity of Cultural Expressions, 2005, operating at European level through the European Coalitions for Cultural Diversity (ECCD).

1. Creatives for Europe

In the run up to the UK referendum the UKCCD collaborated with the European Movement to form Creatives4Europe, which was chaired by Carole Tongue, bringing together a network of creative industry, arts and culture organisations to lobby for REMAIN. The launch at the House of Commons in April 2016.

2 Liaising with UK National Commission for UNESCO (UKNC) on Convention agendas

The International Federation of Coalitions, of which UKCCD is a founder member, leads the representation of civil society organisations at UNESCO's Intergovernmental Meetings in Paris. It also monitors and advises on creator interests at national level.

3 Advising Ministry of Culture (DCMS)

The UKCCD has annual meetings with the Head of the International Office of the DCMS to inform on key issues of concern in relation to the Convention. In particular we have briefed on the impact of digital technologies, the concerns of the creator community about the Digital Single Market and generally about upholding the cultural exception in the mandate for the US-Europe Free Trade Agreement, TTIP. We are also be advising on the DCMS's submission of the second quadrennial review to UNESCO.

4 Lobbying UK MEPS and MPs on The Transatlantic Trade Investment Partnership, TTIP, gender equality and the impact of austerity

UKCCD keeps a network of MEPs and MPs informed on creators' concerns regarding how austerity policies, particularly cuts to local government budgets, are impacting on the status of the artist and diversity of cultural expressions in the UK. We have also informed on discussions in the European Union on copyright, the Digital Single Market, and TTIP, lobbied decision makers before crucial votes in the European Parliament.

5 Advising Labour Party on Creative Industry Strategy

UKCCD has continued to lobby the Labour Party so that cultural agendas remain central to policy review and in particular to inform on developments regarding European Union proposals for the Digital Single Market.

6 Defence of Public Service Broadcasting

UKCCD is part of a network of academics, cultural institutions and unions who are monitoring developments around BBC Charter Renewal and advocating the independence of the license fee from political interference, and proper funding for diverse, local content production.

7 UK Cultural Indicators

The UKCCD is building partnerships, including the National Campaign for the Arts and Kings College, London University to establish a national set of indicators to act as benchmarks to monitor the impact of national cultural policy on diversity of cultural expressions.

8 Actions through European Coalitions for Cultural Diversity (ECCD)

Carole Tongue is President of the ECCD

- Contacts were established and maintained with MEPS and members of secretariats (of political groups and committees)
- Meetings with parliamentarians on authors'/artists rights; territoriality; portability; revision of the AVMS directive; revision of 2001 directive; TTIP.
- Appointments with EU Commission on same issues
- Participation in European Commission meetings on revision of the AVMS with other stakeholders to support an increase in the prominence of and investment in local AV production
- 2016 Press release and Submission to the European Parliament on the AVMS directive

9 Presentations including

- Meeting organized by SPD on copyright, May 2015 - on defence of copyright in the context of a holistic industrial policy for the creative industries
- UNI MEI (union) meeting, Brussels, May 2015
- The International Federation of Actors, June 2015, Dublin
- Congress of Les Rencontres in Mons in June 2015
- The Reeperbahn Festival, Hamburg, September 2015, on authors/artists rights and the digital single market
- Meeting of the Latin American and European Screen Academies, Toulouse, March 2016
- European Screens Conference, York University, September 2016
- *Digital World: an Opportunity for Creation?* European Parliament, Brussels, November 2016

10 Advising Creative Industries Federation on European policy, Brexit and the digital single market