



Citizens' Coalition for Public Service Broadcasting

Defending Public Service Broadcasting

Who are we?

- We are coalition of civil society groups, charities, community groups and arts organizations together with other concerned individuals, who believe that broadcasting and online content are a public good and that plurality **and diversity** in public service content **across many channels** must be maintained in the digital age for the benefit of citizens.

Our Goals

- Our primary goal is to ensure **we see** a range of high quality UK-originated programming and online material for all age groups **across many channels, reflecting** the UK's rich cultural heritage of language and values as well as the diversity of our population.
- CCPSB believes that the primary objective of communications regulation should be to serve the communications needs, rights and interests of **all** citizens.
- CCPSB believes that British broadcasting is a cultural as well as an economic asset. **It shapes our values and cultural identity.** The government must take decisive steps to ensure that we have a regulatory environment which allows **British programming** in this sector to prosper.
- **CCPSB believes that all audiovisual players should make a fair contribution to investing in high quality British programmes like drama, film and documentary.**
- We believe high quality, independent and impartial news is at the heart of citizens' needs for a functioning democracy.

CCPSB Responds to *Digital Britain*

- High quality content and production should lie at the heart of all PSB strategy, including the policy and legislative decisions that stem from Lord Carter's *Digital Britain* report, and the forthcoming Digital Economy Bill. It is vital to ensure the continued provision of a range of UK-originated news and other high quality programming aimed at all age groups including children. We do not believe that the Digital Economy Bill is likely to adequately support these elements of PSB.
- CCPSB opposes any 'top-slicing' of the Licence Fee. A sufficiently-funded, independent BBC should remain the cornerstone of public service broadcasting. Citizens pay the Licence Fee in good faith, believing it will be spent on BBC services and content. It is unacceptable to siphon off funding mid-way through the settlement, for non-BBC purposes.

- CCPSB believes there are **additional** alternative forms of funding for PSB which the Government has not explored. These include industry and hardware levies and regulatory assets which are widely used across the rest of the EU to fund PSB. **Such funding could then be invested in more public service programmes to be shown across a wide range of channels**

Join CCPSB

- Find out more about us on www.publicservicebroadcasting.org.uk where you can follow the debate and find out about our future events and conferences including our official Parliamentary Launch on November 2nd.
- If you share our vision – please sign up to support our campaign. It's free. If you care about the future of UK Public Service Broadcasting - join us. Please contact us at psbcoalition@googlemail.com.

Current Members include: Big Bang Lab Campaign for Press and Broadcasting Freedom CSV (Community Service Volunteers) Equity Federation of Entertainment Unions Hansard Society IBT (International Broadcasting Trust)	MediaWise Musicians' Union National Council of Women Great Britain (NCWGB) National Federation of the Blind (NFB) National Union of Journalists (NUJ) NCVO NIACE	The National Consumer Federation (NCF) The Society of Authors The Stage tve UK Coalition for Cultural Diversity (UKCCD) Voice of the Listener & Viewer (VLV) W4B Writers' Guild of Great Britain
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