

Support for the cultural sector is growing around the world... unevenly

We quickly realized that the cultural sector was going to suffer enormously from the Covid-19 pandemic. A multitude of shows, performances, festivals, film shoots, book fairs and other cultural events were cancelled, and many cultural spaces, bookstores, cinemas and museums closed their doors.

All over the world, initiatives from artists, civil society organizations, funding agencies and businesses have emerged, followed in several countries by announcements of support for the cultural sector.

We were initially hesitant to make an inventory of them, since others have started work, the situation is changing rapidly, we will not be able to continually update the information collected, and the list will not be complete because we cannot speak enough languages.

If we are going further today, it is to support IFCCD members who have asked us to do so, because they also want their governments to put in place measures to support artists, creators, professionals and organizations in the cultural sector. We limited ourselves in most cases to countries where the IFCCD has members.

This brief overview is therefore not perfect, but it does offer an important observation for the IFCCD. First, support measures seem to be rare outside the richest countries in the world. In some countries, there are even <u>regressions</u>. This is a very worrying situation for the diversity of cultural expressions, both locally and internationally, and risks further deepening global inequalities in the <u>circulation of cultural goods and services</u>. In many countries, cultural policies were already weak or even absent. Greater reliance may need to be placed on solidarity and community networks to provide some support to the cultural sector in these countries, but also on the international role that organizations such as UNESCO can and should play.

Situation in the different countries/regions

Europe

The European Ministers of Culture met on April 8. Creative Europe, the European Commission's framework program for support to the cultural and audiovisual sectors, made the following announcements:

- Culture is one of the five sectors benefiting from a special state aid regime;
- 37 billion investment initiative by Member States in the context of the coronavirus crisis;
- Unemployed artists and creators can benefit from the <u>SURE</u> temporary unemployment scheme;
- Maximum flexibility for #CreativeEurope's ongoing activities;

- Two million support program for the cross-border dimension of the performing arts, focusing on digital and virtual exchanges;
- Five million to support the most affected cinemas;
- Additional funding for book translations.

Germany

The federal government has decided to provide emergency assistance to the self-employed and small businesses in economic difficulty due to the Coronavirus for a total amount of up to 50 billion euros in federal funds. The federal and state governments agree that this program is also open to artists and cultural professionals as freelancers.

The federal government has put in place a range of solidarity measures and programs, including a basic income for artists and financial support for cultural enterprises.

https://www.bundesregierung.de/breg-de/themen/coronavirus/corona-kultur-1735378

Measures of the Ministry of Culture (BKM):

- Extended waiver of claims;
- Reallocation of funds and program flexibility;
- Protection of ongoing funding for films;
- Additional funds as emergency assistance.

https://www.bundesregierung.de/breg-de/themen/coronavirus/corona-kultur-1735378

The Federal Cultural Foundation, Kulturstiftung des Bundes (KSB), funded from the BKM budget, also strives to provide appropriate support for cultural workers.

For their part, many federal states have announced specific programs and support measures for cultural and creative industries. These programs can be used in addition to federal assistance as long as there is no overcompensation.

https://www.bundesregierung.de/breg-de/themen/coronavirus/corona-kultur-1735378

Austria

Comprehensive support measures for all sectors are planned, to which artists and cultural professionals have access. Specific measures have also been adopted by the Federal Ministry of Arts and Culture to cover the particularities of the cultural scene.

These sector-specific measures include the following:

- Immediate aid may be granted to artists and cultural workers under the artists' social security fund. The COVID-19 fund has a maximum of 5 million euros and is intended to ensure rapid assistance. A total of up to 6,000 euros will be paid out in the first phase up to 1,000 euros, in the second phase up to 2,000 euros per month for a maximum of three months;
- The €2 billion hardship fund has been set up as an emergency aid to all sole proprietorships, micro-enterprises (up to 9 employees), artists or newly self-employed people whose turnover has fallen as a result of the pandemic measures;
- Collecting societies have set up various programs for musicians, music labels, visual artists, filmmakers, audiovisual media, writers and translators, performers and producers of sound and video clips;

- In addition to state instruments to compensate artists for loss of income, there are private initiatives. To help artists in the current crisis, foundations have joined together to form the initiative "Foundations help artists" and are supported by well-known personalities. A separate donation account will be created;
- The City of Vienna now offers independent artists and independent scientists with their main place of residence in Vienna the opportunity to apply for one-off work grants up to a maximum of 3,000 euros. In this crisis situation, it should be possible to continue to pursue artistic and scientific activity (project development, reading, preparation of exhibitions and conferences, etc.);
- Other indirect support measures exist for cultural institutions and artists: reduction and deferral of social security contributions, tax relief.

https://www.bmkoes.gv.at/Themen/Corona/Corona-Kunst-und-Kultur.html

Belgium

The FWB Government has decided to provide compensation of 8.4 million euros for the cultural sector during the period of containment. An emergency response perimeter has been delimited by the Government. The emergency intervention perimeter includes cultural operators who suffer significant loss of revenue due to the cancellation of activities or closure of premises, where this revenue represents a substantial part of their turnover. Namely: cultural centers, centers of expression and creativity, performing arts, music, plastic arts centers, public and private museums, cinema. Also included in the scope are operators such as non-profit associations organizing festivals and one-off events, but also audiovisual film producers who have to postpone or cancel all filming. With regard to actors in the book chain, the means of support to be put in place for this sector will be covered by another type of measure currently being developed.

https://focus.levif.be/culture/8-4-millions-d-euros-debloques-par-la-federation-wallonie-bruxelles-afin-d-indemniser-le-secteur-culturel/article-normal-1274837.html

In Flanders, self-employed persons and their spouses can benefit from financial advantages. The monthly benefit is 1,291.69 euros per month without family expenses and 1,614.10 euros with family expenses.

https://www.vlaio.be/nl/subsidies-financiering/subsidiedatabank/overbruggingsrecht-voorzelfstandigen-

<u>coronavirus?fbclid=IwAR2VYX bD7QtEKs 2w4drPuo7rFMzUDkS6uWCNbS HAwdh bKA4xQGUnaZ</u> g

Spain

No specific measures have yet been taken at national level. On April 7, Culture Minister José Manuel Rodríguez Uribes made his first public appearance since the state of alarm was declared in Spain. His long-awaited speech frustrated the expectations of the sector because he did not announce any specific aid, reiterating that the top priority was the health emergency.

https://elpais.com/cultura/2020-04-07/no-hemos-movilizado-fondos-especificos-porque-hemos-movilizado-fondos-transversales.html

https://elpais.com/cultura/2020-04-08/si-no-nos-ayuda-el-ministerio-de-cultura-quien-lo-hara.html

At the municipal and provincial levels, however, a number of measures have been taken. This is the case, for example, in Barcelona and Catalonia. The Generalitat Catalunya announced €10

million in aid on March 20, which it then reassessed at €31 million on April 14, as it considered that the first amount was insufficient to tackle the scale of the crisis.

https://elpais.com/espana/catalunya/2020-04-14/la-generalitat-amplia-las-ayudas-a-la-cultura-de-10-a-31-millones-de-euros.html

France

22 million in emergency aid will be granted to the cultural sector, with €10 million for music, €5 million for live performances, €5 million for books and €2 million for the plastic arts. The Ministry of Culture has indicated that this first round of emergency aid will be followed by other specific measures.

https://www.francemusique.fr/actualite-musicale/coronavirus-franck-riester-annonce-une-aide-d-urgence-de-22-millions-d-euros-pour-la-culture-82438

For the audiovisual sector, measures have been put in place by the Centre national du cinéma et de l'image animée.

https://www.cnc.fr/professionnels/communiques-de-presse/le-cnc-adopte-de-nouvelles-mesures-durgence-afin-de-permettre-aux-auteurs-aux-entreprises-et-au-public-du-cinema-et-de-laudiovisuel-de-faire-face-a-la-crise-sanitaire 1145808

Exceptional support measures for intermittent workers and employees in the cultural sector have also been put in place jointly by the Ministry of Culture and the Ministry of Labor. https://www.culture.gouv.fr/Presse/Communiques-de-presse/Mesures-exceptionnelles-de-soutien-aux-intermittents-et-salaries-du-secteur-culturel-dans-le-cadre-de-la-crise-sanitaire

Portugal

The Ministry of Culture has launched a call for all performing arts - independent artists and groups - to provide financial support through new projects; the available fund is EUR 1 million.

The Arts Directorate General maintains payments to the supported entities.

https://www.dgartes.gov.pt/pt/noticia/3078&usg=ALkJrhjTuFapig4-hbg6p7Xvic5fjqu0FQ

Radio-Television Portugal (RTP) is launching a support package for independent audiovisual production.

https://www.culturacovid19.gov.pt/rtp-lanca-pacote-de-apoio-a-producao-independente-audiovisual/

There is also a Covid-19 line of credit for small and micro enterprises in most banks.

United-Kingdom

On March 24, 2020, Arts Council England announced a £160 million emergency plan to support individuals and organizations in the cultural sector in response to the Covid-19 crisis. £90 million will be available for National Portfolio Organizations (NPOs). 50 million will be available for organizations outside the National Portfolio. £20 million will be made available to creative practitioners and cultural workers.

https://www.artscouncil.org.uk/covid-19/covid-19-more-information

BBC Arts has launched with Arts Council England a new commissioning stream "Culture in Quarantine Fund", which will help artists based in England, whatever their discipline, to produce new work in creative media - video, audio and interactive - in spring 2020. Grants will be in the range of £3,000 to £8,000 (excluding VAT).

https://www.bbc.co.uk/mediacentre/latestnews/2020/culture-in-quarantine

In Scotland, Creative Scotland has announced several support measures, including various scholarships.

https://www.creativescotland.com/what-we-do/latest-news/archive/2020/02/coronavirus-advice

In Wales, the government has announced a package of measures, similar to those in England, aimed at stimulating small businesses and the self-employed with or without "taxable assets" affected by COVID-19. https://gov.wales/ministers-announce-new-14bn-business-support-package

On April 1st, the Arts Council for Wales announced the launch of a Resilience Fund to help the arts in Wales protect themselves from the impact of the Coronavirus crisis.

https://arts.wales/news-jobs-opportunities/arts-council-wales-responding-coronavirus-covid-19

In Northern Ireland, the Minister for Communities announced on March 30 the allocation of £1 million for an Emergency Creative Support Fund which will enable artists and institutions to present their work in new and innovative ways. The Arts Council for Northern Ireland also announced a number of support measures. http://artscouncil-ni.org/news/coronavirus-covid-19-advice

In addition, a parliamentary inquiry was launched on the impact of Covid-19 on the cultural sector, and industry was invited to respond. The Interparliamentary Committee on Digital, Culture, Media and Sport will examine the immediate and long-term effects of the coronavirus on all sectors within its remit. It will also examine how social and financial measures related to coronavirus affect these industries.

The commission said it was seeking information from anyone with an opinion to share on issues such as the range of impacts of Covid-19, how the Department for Digital, Culture, Media and Sport (DCMS) and independent bodies such as Arts Council England have responded to the needs of the sector, and what further support is needed. It will also look at how the sector might evolve after the end of the pandemic and how DCMS can contribute to efforts to meet future challenges. Written submissions are requested by May 1st. The committee also stated that it hopes to hold a number of evidentiary sessions beginning in late April to hear directly from stakeholders and government.

https://committees.parliament.uk/work/250/impact-of-covid19-on-dcms-sectors/

Slovakia

After the February elections, a new government was put in place at the end of March, in the midst of the pandemic. The cultural sector is therefore faced with a very complicated situation, as it must at the same time contact the new government and ask it to take action in the face of the crisis. Cultural organizations are organizing themselves and cooperating with each other to prepare proposals that could help authors, performers and the entire cultural sector to survive this situation. Slovakia, like other countries, is seeking to take measures that would help

entrepreneurs who have suffered losses in recent weeks. It is more difficult to tailor these measures to the needs of self-employed artists, but organizations such as the Slovak coalition, which plans to meet with the new Minister of Culture when the situation allows, hope that a viable support system will be put in place.

The coalition stresses that this situation shows, once again, the vulnerability of independent artists and all cultural professions in many countries around the world. This is an issue that the cultural sector will need to focus on once the epidemic is over.

Sweden

The Swedish government has announced urgent aid of SEK 500 million for culture (a total of SEK 1 billion for sport and culture). The emergency aid will be distributed to organizers, associations and individual cultural creators directly affected by cancellations due to the pandemic.

https://www.regeringen.se/pressmeddelanden/2020/03/en-miljard-kronor-till-kultur-och-idrott-till-foljd-av-coronavirusets-effekter/

Switzerland

On March 20, 2020, the Federal Council adopted a comprehensive package of measures to mitigate the economic consequences of the spread of the coronavirus. In addition to the measures for the economy as a whole, from which cultural actors can also benefit, specific measures for the cultural sector have been drawn up.

Among these measures, an initial aid package of CHF 280 million for two months is being made available for the cultural sector. CHF 100 million are earmarked for emergency aid for cultural enterprises and CHF 25 million for artists, CHF 145 million will be paid out as compensation for financial losses and CHF 10 million for amateur associations active in the cultural sector. https://www.bak.admin.ch/bak/fr/home/themes/covid19.html

Artists who find themselves in financial distress due to the coronavirus pandemic can apply for emergency help on the online portal of Suisseculture Sociale.

Asia-Pacific

Australia

In Australia, the federal government has announced a \$168 billion stimulus package. The creative industries sector, like other sectors, will benefit from many of the measures:

- Businesses with sales of less than \$50 million and employing people can access \$20,000 to \$100,000 to continue their operations and retain their staff.
- The government allows businesses and non-profit organizations affected by the Coronavirus to access a grant to continue paying their employees (\$1,500 per bi-weekly per employee for up to six months). Creative and cultural businesses are eligible.
- One billion will be made available to support regions, communities and industries severely affected by COVID-19, "including those heavily dependent on industries such as tourism, agriculture and education".

- Individual contractors, the self-employed, contract workers and casual workers who meet the income criteria due to the economic downturn caused by COVID-19 will be able to access Jobseeker Payment and Youth Allowance Jobseeker.

https://treasury.gov.au/coronavirus

On April 9, the government also announced \$27 million in targeted funding to support regional arts, First Nations arts and the music charity Support Act.

https://minister.infrastructure.gov.au/fletcher/media-release/targeted-support-indigenous-arts-regional-arts-and-respected-charity-support-act

The Australian Council for the Arts also announced a Resilience Fund which is a reallocation of all uncommitted 2019-20 funds to respond immediately to the crisis, redirecting AU\$5 million to new programs designed to provide immediate support to artists and organizations. The fund has several components and measures to support artists, art practitioners, groups and arts organizations that are responding to Covid-19.

https://www.australiacouncil.gov.au/about/covid-19/

Japan

At the beginning of March, the MIC, the union of workers in the media, information and cultural industries, published an "Urgent request for support for self-employed workers regarding coronavirus infection". The International Federation of Actors (FIA) and the International Federation of Musicians (FIM) subsequently issued a "Statement on the catastrophic impact of emergency health measures to contain the coronavirus epidemic on the already precarious livelihoods of performers in Japan".

With the spread of the new coronavirus, about 1,550 musical and stage performances have been cancelled or postponed, and the damage is estimated at about 45 billion yen (\$450 million). At a meeting of Diet members on March 17, parties and creative industry groups reported on the situation. Each party is planning to seek compensation from the government for emergency economic measures. On March 30 a claim for compensation for loss due to the cancellation of a performance explained: "Diversity of expression is also important for democracy. Loss of expression is a great loss for the people", signed by more than 1,800 supporters in the performing arts, including actors, directors and musicians, was submitted to the Agency for Cultural Affairs.

Africa

South Africa

The Ministry of Sport, Arts and Culture has announced a 150 million Rands relief fund for artists, athletes and technical staff and the central ecosystem that supports them. In the arts sector:

- Projects funded by the Department of Sports, Arts and Culture (DSAC) that had to be cancelled will be compensated for the expenses incurred (DSAC reserves the right to determine a lump sum for all such beneficiaries);
- CASD-funded institutions whose productions have been cancelled from March to June will pay for artists and practitioners already booked;
- Cancelled projects not funded by CASD may apply for emergency assistance if they are national in scope, particularly if they involve creators from different provinces;

http://www.dac.gov.za/content/department-sport-arts-and-culture-sector-relief-framework-and-criteria

Benin

No action taken so far.

Burkina Faso

Burkina Faso has set up a culture fund of 1.25 billion CFA francs, which is creating controversy over the allocation criteria defined by the study committee responsible for distributing this aid. https://www.youtube.com/watch?v=pKYa Ap ybg

Cameroon

No action taken so far.

Ivory Coast

The government has granted aid of CFAF 500 million to artists who are members of the Ivorian copyright bureau (BURIDA). As this is a distribution of rights, not all artists will benefit from it. 70 million has also been granted in food and non-food items to artists in Côte d'Ivoire in the form of withdrawal vouchers.

Gabon

No action taken so far.

Mali

No action taken so far. The Ministry of Culture has had a meeting with cultural actors. It emerged from this meeting that artists and professionals are engaged in awareness raising related to the pandemic. But nothing has been retained to improve their situation in these difficult times.

Congo Republic

No action taken so far.

Senegal

The Head of State spoke of the situation of culture, which must be taken into account in the State's aid to the people and the various sectors of the economy (CFAF 1,000 billion). For the time being, no concrete measures have been taken and the cultural sector is waiting to see these measures take effect.

Chad

No action taken so far.

Togo

In Togo, the president announced a fund of 400 billion CFA francs to deal with the crisis, but there are no specific measures for the cultural sector. A committee of experts from the cultural milieu has been set up and is preparing a memorandum to propose concrete support measures for the cultural sector.

<u>Americas</u>

Argentina

The Argentine Ministry of Culture announced the following measures for the cultural sector:

- The cultural points program will increase its budget from 17 to 50 million pesos;
- An Emergency Fund of 30 million pesos for cultural centers. Aid will be granted to cultural centers in urban areas, which have rooms for 50 to 300 spectators;
- The National Commission for Public Libraries will increase investment in the program for the purchase of books by public libraries. Of the 47 million pesos already announced, the funds which were earmarked for the production of the Book Fair will be redirected to the Commission;
- The National Theatre Institute will allocate 96 million pesos for theatres, plays and festivals;
- The National Fund for the Arts will stimulate the payment of grants, competitions, subsidies and loans for 22 million pesos and the launching of new calls for 75 million pesos. At the same time, the Ministry of Culture is negotiating for the expansion of this fund.
- The National Institute of Music (INAMU) is extending by 30 days the deadline for the submission of accounts and social compensation for calls made in 2019;
- The Children's and Youth Orchestras program, which brings together 40 orchestras in different provinces of the country, will have 9.2 million pesos available for the acquisition of new instruments;
- Nearly 500 artists will also be hired for a total of 7.2 million pesos to produce content to be transmitted on the Ministry's digital platforms.

https://www.cultura.gob.ar/cultura-de-la-solidaridad-programas-y-lineas-de-financiamiento-para-el-8848/

http://rgcediciones.com.ar/politicas-culturales-y-covid-19-en-america-latina/

On Monday April 6, the Ministry of Culture, through the Argentine Cultural Information System (SInCA), also launched a national survey on culture to produce information on the impact on the cultural sector of the social isolation policies due to the COVID-19 pandemic. The survey has no set deadline. Link to the form:

https://forms.cultura.gob.ar/index.php/714637?lang=es

La province de Buenos Aires et celle de Chaco ont également mis en place des mesures locales de soutien aux arts et à la culture.

http://rgcediciones.com.ar/politicas-culturales-y-covid-19-en-america-latina/

Canada

The two most important measures that have been adopted are:

- The Canada Emergency Benefit, \$2000 a month for 16 weeks to all individuals who have lost income due to Covid-19
 - https://www.canada.ca/en/services/benefits/ei/cerb-application.html
- The Emergency Wage Subsidy, which covers up to 75% of the wages of employees of associations or companies that have lost at least 30% of their income due to the crisis https://www.canada.ca/en/department-finance/economic-response-plan/wage-subsidy.html

These measures are accessible to individuals and organizations in the cultural sector, but specific measures for the cultural sector are still awaited. Canada has adopted many <u>other measures</u>, including <u>the \$40,000 emergency loan</u> for organizations, and provincial governments as well (loan guarantees, funding for training programs, etc.).

The majority of granting agencies, including programs managed by <u>federal</u> and provincial departments, such as the <u>Quebec ministry</u>, have announced measures often aimed at releasing all the funds that had been promised, at bringing forward payments, at offering more flexibility in programs. See, for example, the measures implemented by these granting agencies:

- Conseil des arts du Canada
- Conseil des arts de l'Ontario
- Conseil des arts et des lettres du Québec
- SODEC
- FACTOR
- Toronto Arts Council
- Conseil des arts de Montréal

Chili

The Ministry of Culture, Arts and Heritage has decided to reformulate certain instruments and programs to create a new plan to deal with the health crisis, which will distribute approximately 15 billion pesos to the arts and culture sector. These resources will be mainly destined to the acquisition of cultural content (copyright), the promotion of artistic creation and the protection of cultural spaces and organizations affected by the contingency.

The Ministry will continue to pay out the 2020 Funds for Culture but will suspend Open Windows competitions so that artists do not incur expenses for activities that cannot be carried out. Once the pandemic crisis is over, these calls will be replaced. The ministry is also working on specific measures for the regions and is conducting a survey of the sector.

https://www.cultura.gob.cl/institucional/ministerio-de-las-culturas-las-artes-y-el-patrimonio-destinara-15-mil-millones-de-pesos-para-apoyar-a-artistas-y-organizaciones-ante-emergencia-por-coronavirus/

Mexico

In response to the impacts of the pandemic on the Mexican cultural sector, the Ministry of Culture has:

 mandated its cultural entities to allocate up to \$1 million to local artists and creators, for a total of MXN 32 million nationally;

- announced a "bank of functions" so that artists, etc. who were hired between March 20 and April 20 could receive payments on time and replace their presentations with remote presentations or deferrals;
- provided up to \$200,000 for cultural programming and \$1 million for cultural infrastructure renovations or building equipment;
- offered up to \$5 million to fund cultural construction projects and building equipment.

https://www.gob.mx/cultura/prensa/la-secretaria-de-cultura-mantiene-apoyos-para-el-sector-durante-contingencia-por-covid-19

On April 12, the Member of Parliament and Chairman of the Committee on Culture and Cinematography, Sergio Mayer Bretón, presented his legislative recovery plan for the cultural sector. Culture is one of the sectors most vulnerable to the health and economic crisis that the country is going through. For this reason, he assured that various amendments to the law are necessary for the State to guarantee the public resources needed to protect the cultural sector. Four initiatives and two mandates will be presented to the Committee on Culture and Cinematography:

- 1) Reform of the General Law on Culture and Cultural Rights, which incorporates the National Fund for Culture and the Arts (FONCA);
- 2) Reform of the Federal Cinematography Act, which incorporates the Fund for Quality Cinematographic Production (FOPROCINE), and approves it with FIDECINE
- 3) Reform of the law on value added tax so that bookstores benefit from a zero-rate tax regime;
- 4) Reforming the Federal Copyright Act to compensate for private copying.

Likewise, the federal deputy urged the governments of the three levels (federal, state and municipal) to establish links with the private sector and to generate new support programs for authors, creators, performers, promoters and all those involved in cultural, artistic and cultural heritage preservation activities in Mexico.

His second call was for the federal government to reallocate resources from the Chapultepec Mega Forest Rehabilitation Project (only those related to fiscal year 2020) to an emerging program to support the performing arts and artisans.

https://www.radioformula.com.mx/noticias/20200413/sergio-mayer-presenta-paquete-legislativo-para-recuperar-el-sector-cultura-de-la-crisis-por-el-covid-19/

Paraguay

The Ministry of Culture has set up a group including representatives of civil society which has carried out an assessment of the impact of the crisis on artists. It then provided resources for the distribution of food to destitute artists across the country. This is the first time that the government has proposed such close collaboration with the cultural sector.

International Organisations

Organisation internationale de la francophonie

The French-speaking world is mobilizing by supporting digital innovation and creativity. On March 31, the OIF set up the "Solidarité Covid-19 Francophonie" platform to help digital talent in the

French-speaking world to come together and create innovative solutions to serve their communities. https://www.francophonie.org/node/1227

UNESCO

A virtual meeting of Ministers of Culture is scheduled for April 22, 2020. UNESCO has also launched what it calls a global movement, ResiliArt, to raise awareness "of the magnitude of COVID-19's impact on the cultural and creative sector. A first conference will be held on 15 April. https://en.unesco.org/creativity/news/resiliart-artists-creativity-beyond-crisis

OECD

The OECD is organizing discussions as well as a training session in April on the impacts of the crisis on the cultural sector, government responses and the opportunities that could open up as a result of the crisis.

https://www.oecd.org/cfe/leed/culture-webinars.htm

Petitions

Europe

A petition was launched on March 30 calling on the European Commission and all EU Member States to provide strong support to cultural industries, which have been hit by the Covid-19 crisis.

It calls for short-term measures during the health crisis:

- Financial aid for the cultural sector, notably through the Corona Response Investment Initiative (CRII) fund launched by the European Commission;
- Access to unemployment measures and social arrangements for all actors in this sector, especially those with self-employed status;
- Emergency assistance to cultural professionals, especially the self-employed and SMEs through tax breaks, micro-credits, compensation for losses and non-recoverable costs;
- Fiscal measures.

And long-term measures once the crisis is over:

- Putting in place an adequate recovery plan for cultural creators across Europe to tackle the long-term effects on the cultural and creative sectors (CCS). This package should also include legal measures to facilitate the mobility of artists and their works, for example with regard to taxation and visa regimes;
- Protect the CCS from future shocks, in particular by strengthening its social dimension and adapting social security and labor rights rules, taking into account the diversity of the CCS workforce;
- Increase public funding for arts and culture while ensuring their access to other sources of funding, for example by strengthening the availability of the guarantee mechanism for the cultural and creative sectors.

→ Open Letter to the EU Commission and the Member States, demanding support for the Cultural and Creative Sectors, particularly cultural creators, affected by the COVID-19 crisis

https://www.openpetition.eu/petition/online/open-letter-to-the-eu-demanding-support-for-the-cultural-and-creative-sectors-in-the-covid-19-crisis

Hashtag: #saveEUculture

Japan

A petition was submitted to the Agency for Cultural Affairs on March 31: https://docs.google.com/forms/d/e/1FAIpQLSdoS3wgiYphbbmU-c-qnf65nj4oHhknV6LVY3BPpVYoMa6-XA/viewform

Resources:

The Agenda 21 page dedicated to the cultural mobilization of cities and local governments in the COVID crisis-19:

http://www.agenda21culture.net/fr/culturecovid19

A collaborative map to track coronavirus control measures: https://keanet.eu/collaborative-map-covid-19-policy-measures/

A page listing government responses to the impact of COVID-19 on the arts and creative industries:

https://www.bypgroup.com/blog/2020/3/21/government-arts-responses-to-covid-19?fbclid=IwAR2UyFZax-Om7Ejhlj92cdf115Jf75wYWUOEIK0oAMWQDiMdu9cP5CRN7Do