



# Profiles of Coalitions for CULTURAL DIVERSITY

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A publication of the Canadian Coalition for Cultural Diversity, which acts as the secretariat for the International Federation of Coalitions for Cultural Diversity.

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The International Federation of Coalitions for Cultural Diversity is proud to present, in the following pages, the profiles of 22 of its most active members. This compilation, which I hope you will find useful, allows us to present a summary of actions undertaken in countries that joined the international civil society movement, initiated more than a decade ago, to counter the risk of a standardized cultural experience, subject to the rules of market liberalization.

The establishment of the International Liaison Committee for Cultural Diversity in 2003 undoubtedly deepened the resolve of cultural professionals to play an active role in the campaign that led to the adoption in 2005 of the UNESCO Convention for the Protection and Promotion of the Diversity of Cultural Expressions, which they perceived to be of great importance. By deciding to create the International Federation in 2007, they saw the need to go a step further as now was the time to promote the broadest ratification and implementation of the Convention. Composed of 43 national coalitions representing more than 600 organizations, the Federation is proof that the values set forth by the new international instrument are truly universal. To this day, 121 countries plus the European Union have adhered to the Convention's ideals.

This profile of coalitions is therefore meant to be, in a way, a compilation of best practices that we hope will inspire others who take the protection and promotion of the diversity of cultural expressions to heart. In the following pages, one can find examples of initiatives that respond to each country's specific needs in a variety of areas, whether they be trade negotiations, cultural expressions at risk, cultural policies or international cooperation. I would like to take this opportunity to express my solidarity with coalitions who are confronted with challenging national conditions. They will recognize who they are.

I would like to thank the members of the coalitions for cultural diversity who have contributed to this first edition of our movement's achievements. I hope it will fill them with pride. A special thanks goes out to Pierre Alix Binet for having undertaken the research and data compilation; a work meticulously pursued by Sandrine Périon until the final stages of editing.

Let us hope that this movement in favour of the diversity of cultural expressions never falters and that it keeps alive the ideals of the Convention for the Protection and Promotion of the Diversity of Cultural Expressions that the international community so strongly desired.

Pleasant reading.

Charles Vallerand  
Executive Director of the Canadian Coalition for Cultural Diversity  
General Secretary of the International Federation of Coalitions for Cultural Diversity



1989 Growing pressure is exerted on countries to waive their right to enforce cultural policies, and to put all aspects of the cultural sector on the table when negotiating trade agreements.

1993 Pressure grows during the Uruguay Round of negotiations for the General Agreement on Trade in Services (GATS). The list for the services sector includes intellectual property and, more specifically, cinematographic and audiovisual works.

Several countries take strong positions in favour of excluding culture from the negotiations. A very large majority of countries agree not to make liberalization commitments for cinematographic and audiovisual services. But without full exclusion the question remains unresolved.

1995 Immediately following the Uruguay Round, new multilateral negotiations are initiated, notably as part of the Multilateral Agreement on Investment (MAI) under the auspices of the OECD (abandoned in 1998), and by the WTO at its Seattle Summit and the Doha round of negotiations, which began in 2001. Bilateral negotiations are also initiated, particularly by the United States, which put pressure on a number of countries to waive their right to adopt cultural policies.

1997 The French Coalition for Cultural Diversity, the first ever, is established to monitor and oppose the MAI negotiations.

1998 Cultural professionals and political authorities mobilize around the initiative of implementing an international legal instrument that could offset the free trade agreements by affirming the right of States to define and implement cultural policies.

2001 Adoption of the UNESCO Universal Declaration on Cultural Diversity. May 21 is proclaimed World Day for Cultural Diversity for Dialogue and Development.

First International Meeting of Cultural Professional Organizations, Montreal, September 10-13.

2003 Start of negotiations at UNESCO with the aim of adopting the Convention on the Protection and the Promotion of the Diversity of Cultural Expressions.

Second International Meeting of Cultural Professional Organizations in Paris, February 2-4. The International Liaison Committee of Coalitions for Cultural Diversity is created to facilitate cooperation, the development of common positions and actions.



## Continued...

The ILC delegates participated as observers in the international sessions of negotiations for the production of the Convention on the Protection and Promotion of the Diversity of Cultural Expressions, thus ensuring that the voice of cultural professionals was heard during this labour intensive process.

2004 Third International Meeting of Cultural Professional Organizations in Seoul, June 5-7.

2005 The Convention is adopted by UNESCO, with 148 countries in favour, 4 abstaining and 2 against.

Fourth International Meeting of Cultural Professional Organizations in Madrid, May 9-11.

2007 The Convention enters into force on March 18, 2007. Three months later, the 56 Member States that ratified the Convention meet in Paris for the first Conference of the Parties to begin work on implementing the Convention.

The implementation of the Convention gave a new impetus to the civil society movement. The founding congress of the International Federation of Coalitions for Cultural Diversity is held in Seville, Spain, 17-19 September, to replace the International Liaison Committee.

2009 Second Congress of the International Federations in Salvador de Bahia, Brazil, November 5-8.

2011 February 2011, the Swedish Joint Committee for Artistic and Literary Professionals is the 43<sup>rd</sup> member to join the Federation.

Now that the Convention has entered into force, we are facing a new beginning. If the Convention is to live up to its full potential, States must abide by their commitments and work to achieve the objectives set out in the Convention. It is also essential that the cultural sector maintain its advocacy and play a role in translating the Convention on the Protection and Promotion of the Diversity of Cultural Expressions into concrete action.





# PROFILES OF COALITIONS





100<sup>th</sup> STATE TO RATIFY THE CONVENTION ON SEPTEMBER 18, 2009

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## Introduction

The Australian Coalition for Cultural Diversity was created in 2002 within the context of the Doha round, initiated by the WTO in 2001. Created at the instigation of civil society and in response to certain concerns raised during various bilateral and multilateral trade agreement negotiations, it embraced the mission of working towards the adoption and implementation of the 2005 Convention, by way of having a concrete national cultural policy put into place. Its members come from organizations active in all areas of cultural activity and the audio-visual industry: film, television, music, publishing, and the performing and visual arts, and it represents some 220,000 Australian professionals.

## Current Activities

The Australian Coalition acts first and foremost as a lobbying group, whose key demands, stemming from the objectives and guidelines established by the Convention, are as follows:

- i. Achieve a “cultural exemption” in the course of all trade agreement negotiations.
- ii. Foster the development and growth of the cultural industry in a world of media convergence and digital communications by:
  - a. providing permanent support to the cultural and audio-visual industries;
  - b. as well as adequate support to national public television networks;
  - c. adopting regulatory mechanisms, such as quotas;
  - d. enabling free access to a National Broadband Network.
- iii. Make it easier for international cultural professionals to access the Australian market without compromising local cultural professionals.
- iv. Support integrity and economic viability by adopting a satisfactory copyright scheme that enables creators to live with dignity.
- v. Support the Government in its decision to endorse the 2003 United Nations Declaration on the Rights of Indigenous Peoples, as well as in its efforts to preserve endangered languages.
- vi. Have the 2003 UNESCO Convention for the Safeguarding of Intangible Cultural Heritage ratified.





## List of members

- APRA/AMCOS
- Arts Law Centre of Australia
- Australian Copyright Council (ACC)
- Australian Directors Guild (ADG)
- Australian Guild of Screen Composers (AGSC)
- Australian Major Performing Arts Group (AMPAG)
- Australian Publishers Association (APA)
- Australian Screen Directors Authorship Collection Society (ASDACS)
- Australian Writers Guild (AWG)
- Copyright Agency Ltd (CAL)
- Music Council of Australia
- Media, Entertainment and Arts Alliance (MEAA)
- National Alliance for the Visual Arts (NAVA)
- Screen Producers Association of Australia (SPAA)
- Screenrights





24<sup>th</sup> STATE TO RATIFY THE CONVENTION ON DECEMBER 18, 2006

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## Introduction

The Austrian Working Group on Cultural Diversity (ARGE) was created in 2004 by the Austrian Commission for UNESCO to allow for the active participation of civil society in the work relating to the Convention on the diversity of cultural expressions.

As the main platform for dialogue, the Austrian Working Group includes professionals from all backgrounds, be they experts, artists, members, association leaders, or government officials.

## Current Activities

The Austrian Working Group recently revised its working structure in order to better serve its various activities. In addition to the regular ARGE meetings, a pool of committed artists and cultural professionals meets in conclave once a year to evaluate the progress made in implementing the Convention the previous year. The objective of these meetings is to give political weight to the artists and cultural professionals' concerns by issuing a declaration directed at policymakers in Austria. The declaration outlines the progress made and highlights fields in need of further action. These constitute the annual report on the implementation process from the perspective of artists and cultural professionals.

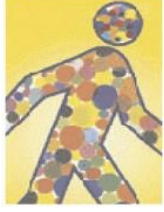
The priorities established for 2011 were:

1. The mobility of artists and, more generally, of cultural professionals.
2. Education, given the expected changes in the Austrian school system.

In 2012, priority will also be given to international cultural cooperation, with an emphasis on cooperation with artists and cultural professionals from developing countries.

## Past Achievements

In 2011, the Austrian Working Group contributed to the national survey project on the structural measures taken by various levels of government in the implementation of the UNESCO Convention.



The Group also focused on conditions for cultural mobility, in particular barriers to the mobility of artists and cultural professionals from EU third countries. The activities included: a report on existing barriers, the development of recommendations to facilitate mobility, the commissioning of a legal expert's opinion on the legal framework of the European Union and the remaining room for maneuver at the national level to facilitate cultural mobility, and a workshop on legal matters and best practices.

In 2010, many activities were organized, such as workshops, seminars, and symposia in June, as well as an open discussion on cultural policies under the theme "Culture and Development" in December. The Austrian Working Group, in cooperation with Austrian Focal Point, also launched the website <http://kulturellevielfalt.unesco.at>, which contains regularly updated information on the UNESCO Convention, a bulletin board for its members, and a members-only section. The publication of a newsletter was also scheduled for 2011.

### List of members

Austrian Academy of Science (Österreichische Akademie der Wissenschaften)  
Austrian Association of Authors  
Austrian Association of Free Radio Stations  
Austrian Association of Independent Theatre  
Austrian Association of Visual Artists  
Austrian Composers' Society  
Austrian Cultural Council  
Austrian Filmmakers Association  
Austrian Music Council  
Austrian Trade Association for the Audio-visual and Film Industries  
Austrian Union of Art, Media, Sports and Freelance Workers  
Austrian Chamber of Labour  
Commit - Community Media Institute  
österreichische kulturdokumentation. internationales archiv für kulturanalysen (culture documentation Austria, international archive for cultural analysis)  
EU XXL film Forum for European Film  
Society of Authors, Composers and Music Publishers (AKM)  
IG Kultur Österreich (Austrian Association for independent and autonomous cultural work)  
International Music – Media Centre  
KulturKontakt Austria  
music information center austria  
University of Graz  
University of Music and Performing Arts Vienna  
University of Vienna  
Vienna Institute for International Dialogue and Cooperation



# BURKINA FASO



12<sup>th</sup> STATE TO RATIFY THE CONVENTION ON SEPTEMBER 15, 2006

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## Introduction

The Burkinabe Coalition for Cultural Diversity was officially created in December 2003 in Ouagadougou, at the initiative of the Ministry of Culture, Arts and Tourism. Its creation closely followed the Second International Meeting of Professional Cultural Organizations that took place in February 2003 in Paris. By participating in the elaboration process of an international instrument on cultural diversity, Burkina Faso affirmed its commitment to advancing cultural differences in the context of globalization and its concern to protect the freedom of cultural expressions unique to each country.

## Current Activities

The Coalition is motivated by three major projects, in addition to other activities.

- 1) Supporting the national policy for culture;
- 2) Working on developing the professional status of artists;
- 3) Obtaining the payment of royalties to movie actors (inventory of all the films produced in the country, of all actors listed in the credits and payment of fees to actors who are not currently taken into account).



## List of members

Fédération panafricaine des Cinéastes

Syndicat national autonome des comédiens du Burkina (SYNACOB)

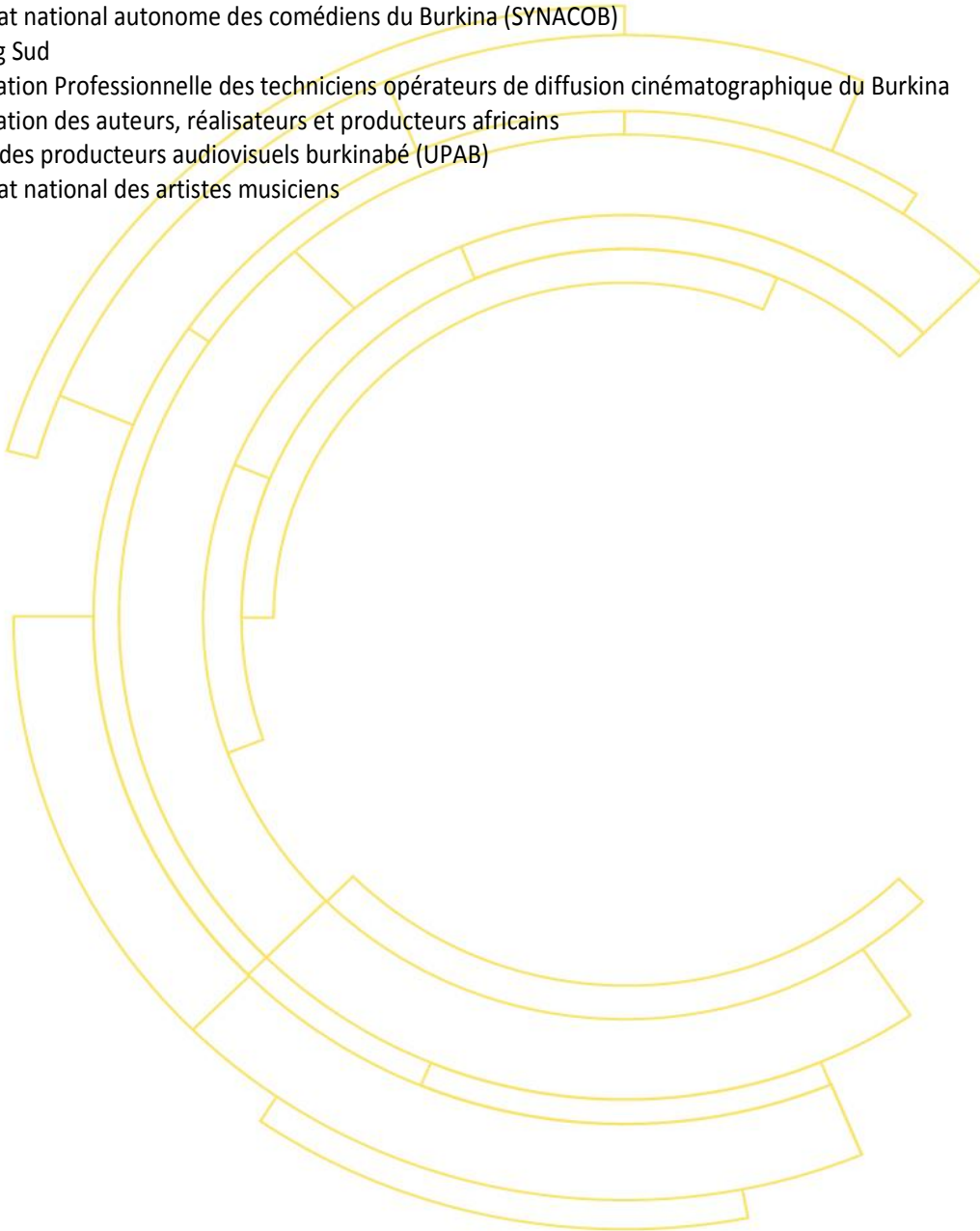
Casting Sud

Association Professionnelle des techniciens opérateurs de diffusion cinématographique du Burkina

Association des auteurs, réalisateurs et producteurs africains

Union des producteurs audiovisuels burkinabé (UPAB)

Syndicat national des artistes musiciens





1<sup>st</sup> STATE TO RATIFY THE CONVENTION ON NOVEMBER 28, 2005

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## Introduction

The Canadian Coalition for Cultural Diversity was established in the spring of 1998 by Quebec's leading professional cultural associations in the midst of growing opposition to the Multilateral Agreement on Investment (MAI), developed under the auspices of the Organization for Economic Cooperation and Development (OECD). The Coalition is the cultural sector's main voice in debates on culture and trade, notably on the national front, and aims to support the government's will to assert its right to apply policies that promote the diversity of cultural expressions.

The Coalition expanded its membership in the fall of 1999 by inviting the leading Canadian cultural professional associations to join its ranks. Today, the Coalition boasts 34 professional member associations representing more than 180,000 creators and 2,200 businesses and non-profit organizations from all parts of Canada. Made up of creators, artists, producers, distributors and publishers, Coalition members come from all cultural sectors: film, television, music, publishing, new media, the performing arts and visual arts.

## Current Activities

The Canadian Coalition is active both nationally and internationally, as it has served as the secretariat for the International Federation of Coalitions for Cultural Diversity since its inception in 2007.

The Coalition is closely monitoring the negotiations for an Economic and Trade Agreement between Canada and the European Union that were initiated in May 2009. Its main concern is to ensure compliance with the Convention on the diversity of cultural expressions, which recognizes the special nature of cultural goods and services by insisting on the need for a broad exemption in the trade agreement. The Coalition also intervened in the public consultation launched by the Canadian government on the Trans-Pacific Strategic Economic Partnership Agreement: [http://www.cdc-ccd.org/IMG/pdf/Coalition\\_for\\_Cultural\\_Diversity\\_position\\_TPP-3.pdf](http://www.cdc-ccd.org/IMG/pdf/Coalition_for_Cultural_Diversity_position_TPP-3.pdf).

The Coalition greatly contributed to the development of the Agenda 21 for culture, an initiative of the Quebec Ministry of Culture, Communications and the Status of Women, which recognizes culture as a major cross disciplinary component of sustainable development integrated into its social, economic and environmental aspects, in accordance with the commitments outlined in article 13 of the Convention.





## Past Achievements

The Coalition hosted the first meeting of the Americas U40 network in Montreal in May 2010, which it coordinates in close cooperation with the German Commission for UNESCO, which is responsible for the broader World U40 network.

The Coalition publishes a quarterly electronic newsletter in five languages (English, French, Spanish, Arabic and Chinese), in addition to producing a variety of research projects and issuing position papers and free reference documents to help promote the role to be played by civil society in supporting the implementation of the Convention.

## List of members

Alliance of Canadian Cinema, Television and Radio Artists (ACTRA)  
Alliance québécoise des techniciens de l'image et du son (AQTIS)  
Association des producteurs de films et de télévision du Québec (APFTQ)  
Association des réalisateurs de Radio-Canada (ARSRC)  
Association des réalisateurs et réalisatrices du Québec (ARRQ)  
Association nationale des éditeurs de livres (ANEL)  
Association of Canadian Publishers (ACP)  
Canadian Actors' Equity Association (CAEA)  
Canadian Independent Music Association (CIMA)  
Canadian Media Production Association (CMPA)  
Conférence canadienne des arts  
Conseil québécois du théâtre (CQT)  
Directors Guild of Canada (DGC)  
Fédération culturelle canadienne-française (FCCF)  
Front des artistes canadiens (CARFAC)  
Guilde des compositeurs canadiens de musique à l'image  
Guilde des musiciens et musiciennes du Québec (GMMQ)  
League of Canadian Poets  
Magazines Canada  
Playwrights Guild of Canada (PGC)  
Regroupement des Artistes en Arts Visuels du Québec (RAAV)  
Regroupement québécois de la danse (RQD)  
Réseau indépendant des diffuseurs d'événements artistiques unis (RIDEAU)  
Société des Auteurs de Radio, Télévision et Cinéma (SARTEC)  
Société des auteurs et compositeurs dramatiques (SACD)  
Société professionnelle des auteurs et des compositeurs du Québec (SPACQ)  
Society of Composers, Authors and Music Publishers of Canada (SOCAN)  
Songwriters Association of Canada (SAC)  
Writers Guild of Canada (WGC)  
Union des artistes (UDA)  
Union des écrivaines et des écrivains québécois (UNEQ)





**CHILE**

**53<sup>rd</sup> STATE TO RATIFY THE CONVENTION ON MARCH 13, 2007**

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## Introduction

The Chilean Coalition for Cultural Diversity was created in October 2001 during the trade negotiations between both Chile and Europe, and Chile and the United States. Born from the desire to protect Chilean cultural expressions from the impacts of the negotiations, the Coalition played a major role in the work that led to the ratification of the Convention by the Chilean government. Its mission is to ensure the implementation of the Convention by promoting the origins of and the rationale for cultural diversity, and this has made it the spokesperson for cultural associations and industries, creators, and member artists.

## Current Activities

The Chilean Coalition's recent actions to promote the Convention and have it become a reference document in the cultural sector are varied:

On April 12, 2011, the Third Round Table on Diversity, aimed at contributing to the development of public policies in the cultural sector, was held. In addition to the Chilean Coalition, this event brought together various representatives from the cultural and artistic milieu, such as ARTE+, the Association of Cultural Administrators of Chile, ADCULTURA, the Observatorio Foundation, as well as the University of the Pacific's Centre for Innovation and Marketing, to discuss the theme "Is Culture One More Commodity?". This topic of discussion and reflection is part of a wider concept called "The Power of Culture" and was inspired directly from the report "Our Creative Diversity", published by the World Commission on Culture and Development in 1998.

On April 4 and 5, 2012, the Chilean Coalition participated in the Chile-France seminar entitled "Independent Edition: public space, action repertoires, and organizational models" in Santiago.

The Coalition also held meetings and wrote letters to the Chilean negotiators for the Trans-Pacific Partnership (TPP) Agreement to ensure that the Chilean government takes no actions that will compromise the cultural sector or limit the application and rights of the Convention.

Finally, the Chilean Coalition was invited to join, along with government representatives, the internal committee established by the National Council for Culture and the Arts to ensure the implementation of the Convention.





Information concerning the Coalition's activities is available on the page dedicated to it on the website *Miracultura*. Online documentaries for university students and the general public are also posted on this site.

### List of members

SIDARTE Sindicato de Actores de Chile  
SCI Sociedad Chilena de Interpretes  
SCD Sociedad Chilena del Derecho al Autor  
SITMUCH Sindicato Nacional de Trabajadores de la Musica de Chile  
Editores de Chile, asociación de editores independientes y universitarios  
APCT Asociacion de Productores de Cine y TV de Chile A. G  
SECH Sociedad de Escritores de Chile  
Editores de Chile, asociación de editores independientes y universitarios  
ADCULTURA. ASOCIACION DE GESTORES CULTURALES  
SADEL  
SINTECI  
CESPI  
CORTECH  
APECH  
CREAIMAGEN  
CHILEACTORES



**FRANCE**

25<sup>th</sup> STATE TO RATIFY THE CONVENTION ON DECEMBER 18, 2006

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## Introduction

The French Coalition for Cultural Diversity was created in 1997 to counter the Multilateral Agreement on Investment (MAI), negotiated under the auspices of the Organization for Economic Cooperation and Development (OECD). Formerly known as the Vigilance Committee for Cultural Diversity, it played a leading role in the elaboration and adoption process of the UNESCO Convention on the Protection and Promotion of Expressions of Cultural Diversity.

The Coalition brings together professional organizations in the field of culture, cinema, television, live entertainment, publishing, music, and graphic, visual and multimedia arts. It aims to defend the freedom of expression and creativity and the right of each State to define its own policies in support of creativity. The French Coalition is also a member of the European Coalitions for Cultural Diversity, whose activities it coordinates.

## Current Activities

The French Coalition is engaged in many communication, representation and mobilization initiatives, both nationally and internationally.

In terms of communication, the Coalition announced the creation of a Cultural Diversity Award in the autumn of 2011. The three winners of this first edition are: Mr. Jean Musitelli, Standing Committee member of the French National Commission for UNESCO and former Ambassador of France to UNESCO; Mr. Jack Ralite, former Minister and Senator, and renowned expert on cultural issues; and the Musiques Métisses d'Angoulême festival.

The Coalition organizes and participates in numerous public events on current issues:

On December 12, 2011, the Coalition gathered a large number of cultural professionals in Paris to discuss "Cultural Diversity and the Digital Economy: Fruitful Liaisons or Dangerous Liaisons?" in the presence of the Minister of Culture, Frédérique Mitterrand.

On January 31, 2012, the French and European Coalitions organized, with the support of the European Platform on the potential of Cultural and Creative Industries, a debate on “Culture: a value added for Europe” in Brussels, with the aim of raising awareness among parliamentarians and representatives of the European Commission about the importance of better supporting culture and creation.

The French Coalition is also actively monitoring trade negotiations on the Comprehensive Economic and Trade Agreement (CETA) between Canada and the European Union in close collaboration with the Canadian Coalition for Cultural Diversity. The French Coalition has made its position in favour of the cultural exemption known to the government in many exchanges of letters. The Coalition also lobbies European institutions on behalf of the 13 European Coalitions for Cultural Diversity it coordinates.

In early autumn 2011, the French Coalition also intervened to express its concern about the Organization for Economic Co-operation and Development’s (OECD) project of a new “Services Trade Restrictiveness Index (STRI)”, consisting of a database of all regulations in the service sector that could constitute a restriction to trade.

The French Coalition conducted several international missions in 2010 and 2011 in the Asia-Pacific region (Cambodia, Thailand, Vietnam and Indonesia) to ensure the promotion of the Convention among civil society, and to encourage its ratification and the creation of national Coalitions in these countries.

The French Coalition manages a comprehensive website, which aims to become the reference site on cultural diversity in France.

### List of members

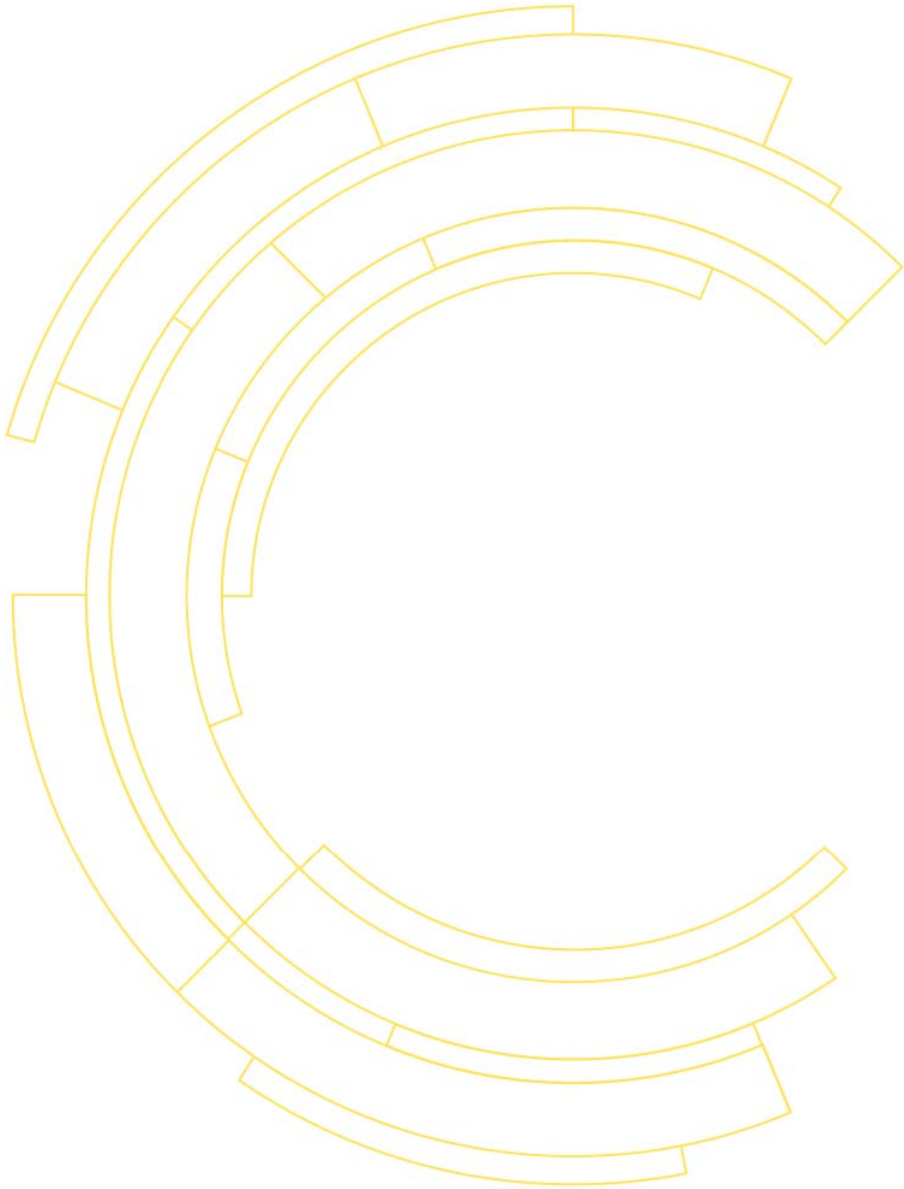
ADAGP - Auteurs des arts graphiques et plastiques  
ADAMI - Société civile pour l’administration des droits des artistes et musiciens interprètes  
AFCAE - Association française des cinémas d’art et d’essai  
APC - Association des Producteurs de Cinéma  
API - Association des producteurs indépendants  
ARP - Société civile des auteurs, réalisateurs, producteurs  
ARTE FRANCE  
Cassandra/Hors Champ  
CICAE - Confédération internationale des cinémas d’art et d’essai  
EAT - Ecrivains associés du théâtre  
ETATS GENERAUX DE LA CULTURE  
FASAP-FO - Fédération des syndicats des spectacles, de la presse et de l’audiovisuel



## List of members, continued

FICAM - Fédération des industries du cinéma, de l'audiovisuel et du multimédia  
FNSAC-CGT - Fédération des syndicats CGT du Spectacle  
FRANCE TELEVISIONS  
GUILDE FRANCAISE DES SCENARISTES  
GROUPE 25 IMAGES  
LES RENCONTRES  
PROCIREP - Société civile des producteurs de cinéma et de télévision  
SACD - Société des auteurs et compositeurs dramatiques  
SACEM - Société des auteurs, compositeurs et éditeurs de musique  
SCAM - Société civile des auteurs multimédia  
SFA-CGT - Syndicat français des artistes interprètes  
SFR-CGT - Syndicat français des réalisateurs  
SGDL - Société des gens de lettres  
SNAC - Syndicat national des auteurs et compositeurs  
SNAM - Syndicat national des artistes musiciens  
SNE - Syndicat national de l'édition  
SNM-FO - Syndicat National des Musiciens FO  
SNSP - Syndicat National des Scènes Publiques  
SNMS - Syndicat National des Metteurs en Scène  
SNTPCT - Syndicat national des travailleurs de la production cinématographique et de télévision  
SNTR-CGT - Syndicat national des techniciens et réalisateurs  
SNSP - Syndicat National des Scènes Publiques  
SOFIA - Société française des intérêts des auteurs de l'écrit  
SPEDIDAM - Société de perception et de distribution des droits des artistes interprètes de la musique et de la danse  
SPFA - Syndicat des producteurs de films d'animation  
SPI - Syndicat des producteurs indépendants  
SPPF - Société civile des producteurs de phonogrammes en France  
SRF - Société des réalisateurs de films  
SYNDEAC - Syndicat national des entreprises artistiques et culturelles  
UCMF - Union des compositeurs de musiques de films  
UJC - Union des Journalistes de Cinéma  
UNAC - Union nationale des auteurs compositeurs  
UPFI - Union des producteurs phonographiques français indépendants  
USPA - Union syndicale des producteurs audiovisuels







52<sup>nd</sup> STATE TO RATIFY THE CONVENTION ON MARCH 12, 2007

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## Introduction

Initiated in early 2004 by the German Coalition for UNESCO, the German Federal Coalition for Cultural Diversity was officially launched on July 14, 2004, in the presence of 70 representatives from German cultural life. The Coalition includes artists, as well as cultural associations, institutions, experts, foundations, journalists, and representatives from the public and paragonovernmental sectors. Its work is directed by the president of the German Commission for UNESCO, Walter Hirche. Its objective is to make Germany's position heard through the involvement of civil society.

The Coalition creates a public platform for cultural policy concerns. Knowledge and information regarding the scope and limitations of the Convention are disseminated and examined in-depth. It also aims to evaluate and provide advice on public policies and regulations. In addition, the Coalition promotes the design and development of conditions that are favourable to the diversity of cultural expressions.

## Annual Consultations

The German Coalition holds annual consultations with all of its members on a specific theme of the Convention. Host cities for the conference are determined by a call for proposals and change every year.

At the 9th annual meeting in May 2011, held at the University of Film and Television «Konrad Wolf» in Postdam-Babelsberg, the discussions focused on the Coalition's contribution to the preparation of a periodic report that Germany will publish in April 2012. The 2010 session examined the political and media-related aspects of the Convention.

In May 2012, the 10th annual consultation will be held at the University of Hildesheim. The focus of the meeting will be on the research aspects on the Convention.

The 11th annual consultation is planned for May 2013, in Frankfurt am Main.

For more information, please visit: <http://www.unesco.de/kkv-koalition.html?&L=0>



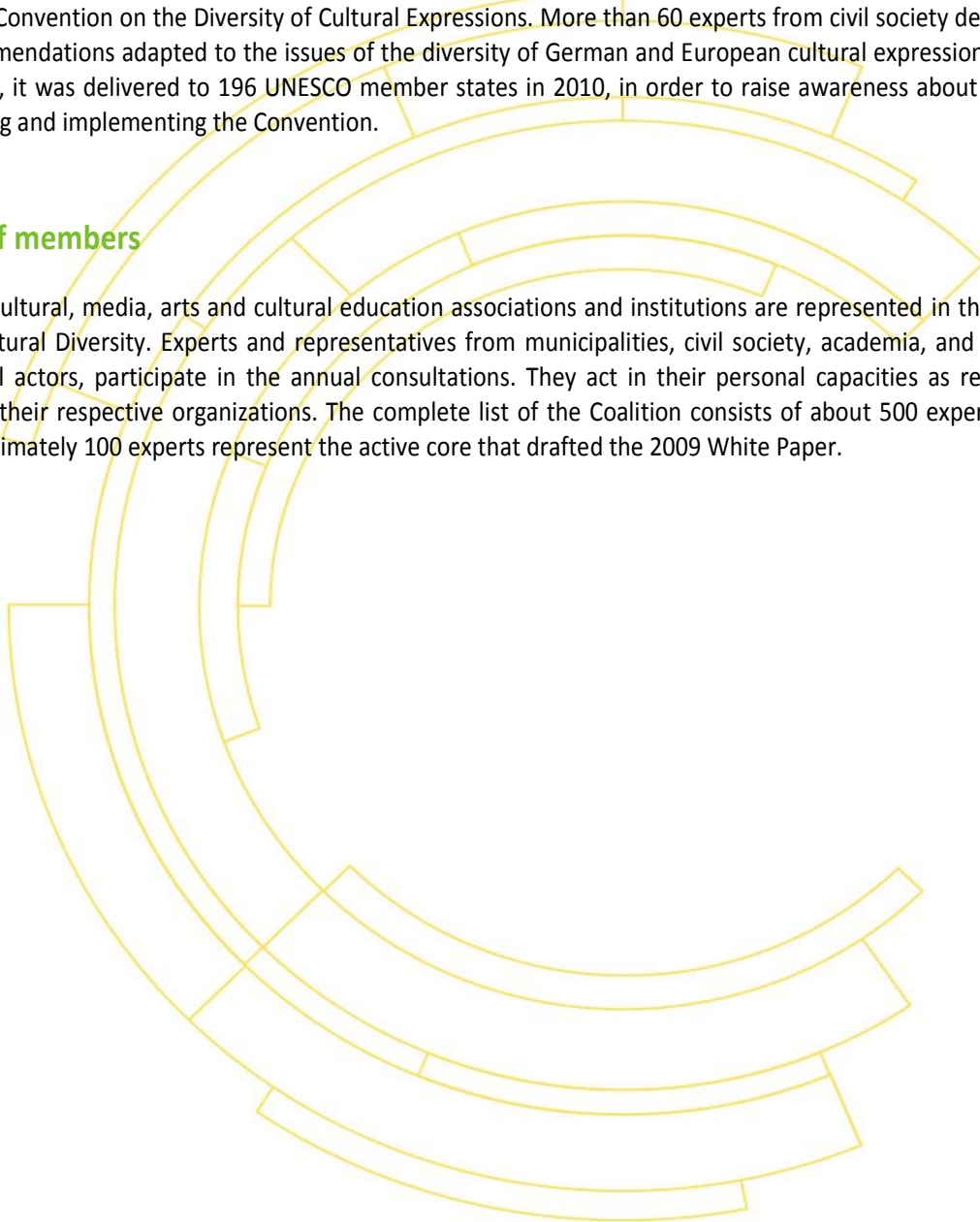


## Projects and Activities

In December 2009, the German Federal Coalition for Cultural Diversity published a White Paper on the implementation of the Convention on the Diversity of Cultural Expressions. More than 60 experts from civil society developed a series of recommendations adapted to the issues of the diversity of German and European cultural expressions. Also available in English, it was delivered to 196 UNESCO member states in 2010, in order to raise awareness about the importance of ratifying and implementing the Convention.

## List of members

Large cultural, media, arts and cultural education associations and institutions are represented in the Federal Coalition for Cultural Diversity. Experts and representatives from municipalities, civil society, academia, and politics, as well as cultural actors, participate in the annual consultations. They act in their personal capacities as related to their role within their respective organizations. The complete list of the Coalition consists of about 500 experts and multipliers. Approximately 100 experts represent the active core that drafted the 2009 White Paper.





**80<sup>th</sup> STATE TO RATIFY THE CONVENTION ON FEBRUARY 20, 2008**

Ms. Hadja Kadé Seck, President  
kadeseck@yahoo.fr  
Mr. Mohamed Amirou Conte, Secretary General  
contemirou@hotmail.com

## Introduction

The Guinean Coalition for Cultural Diversity was created in May 2005 following a meeting held in Ouahigouya, Burkina Faso, by the International Federation of Coalitions for Cultural Diversity (IFCCD) in conjunction with the 10th Francophonie Summit in November 2004. Besides individual members, the Guinean Coalition includes professional organizations and associations of creators and artists from various sectors of the country's cultural community. Its primary mission is to defend the social rights and intellectual property interests of artists by establishing a social dialogue towards the improvement of their livelihoods.

## Current Activities

Since its inception, the Guinean Coalition has focused on the public awareness, promotion and implementation of the 2005 Convention. Its many projects include:

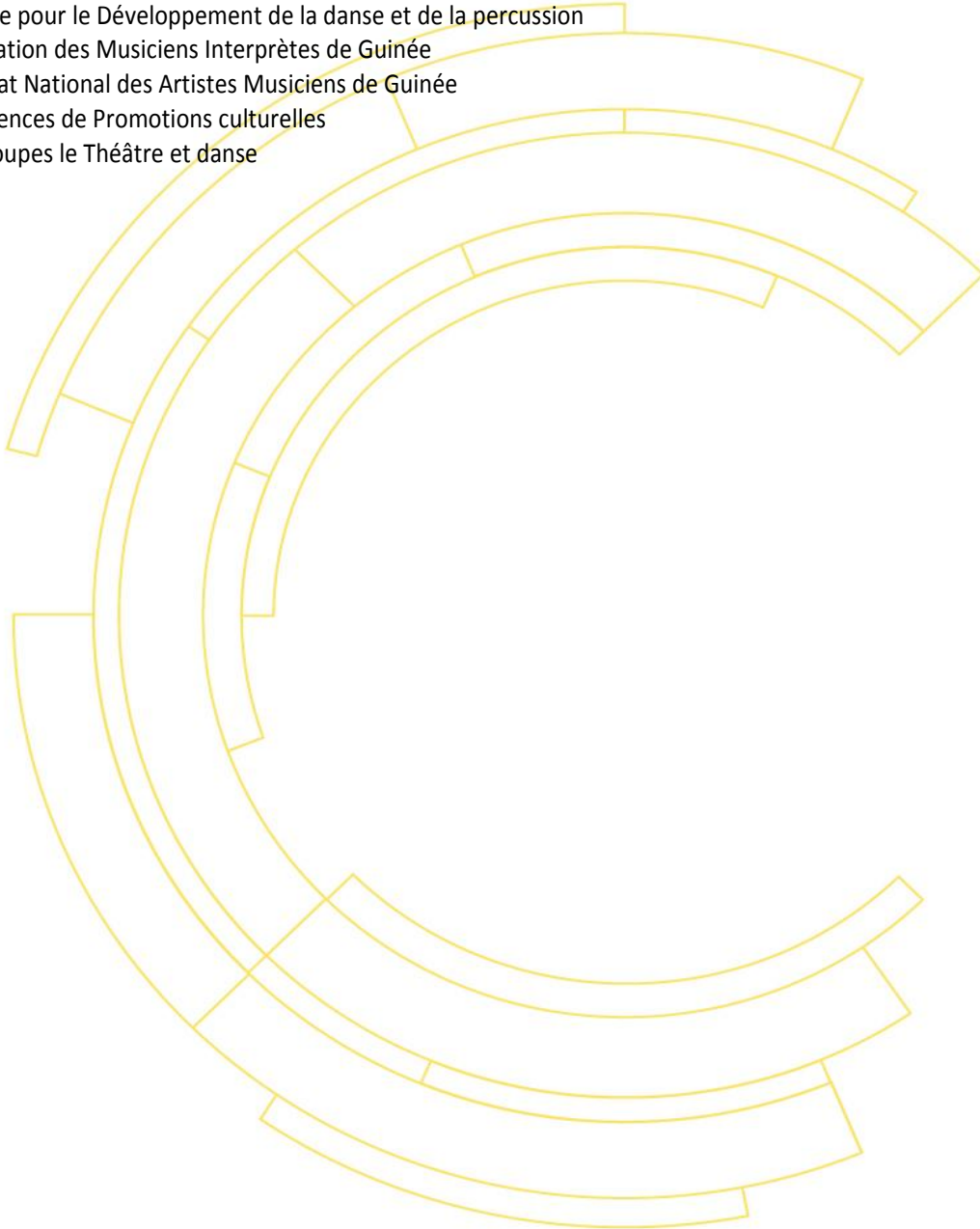
- The creation of a development platform through closer relations with associations and cultural NGOs.
- The training of Coalition office personnel and representatives from cultural organizations from the business sector.
- The translation of the text of the Convention into the country's main national languages and dialects (Susu, Pulaar, Maninka, Kissi, Toma and Guerze).
- The setting up of workshops for target groups on various aspects of culture and its role in the socio-cultural and economic development of the country.





## List of members

Association Guinéenne des Hommes de Théâtre  
Alliance pour le Développement de la danse et de la percussion  
Association des Musiciens Interprètes de Guinée  
Syndicat National des Artistes Musiciens de Guinée  
Les Agences de Promotions culturelles  
Les Troupes le Théâtre et danse





# IVORY COAST



57<sup>th</sup> STATE TO RATIFY THE CONVENTION ON APRIL 16, 2007

Mr. David Hassan, President  
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## Introduction

The Ivorian Coalition for Cultural Diversity was founded in July 2005 in response to the Second International Meeting of Cultural Professional Organizations, held in Paris from February 2-4, 2003. The Sixth annual meeting of the International Network of Cultural Policy (INCP), held in Opatiza, Croatia, from October 16-18, 2003, also contributed to the birth of the organization.

The Ivorian Coalition consists of a decision-making body, the National General Assembly, which includes all of the Coalition's members. Two bodies, the National Executive Board and the Audit Committee, are responsible for implementing and monitoring its work.

## Current Activities

The Ivorian Coalition has had many difficulties following through with its operations due to the unstable national political climate. The many changes at the head of the Ministry of Culture have made it very difficult for the Coalition to make itself known and conduct meaningful action with the government. It is thus easier for the Coalition's members to organize live performances than awareness campaigns, given the diverging allegiances within the Coalition.

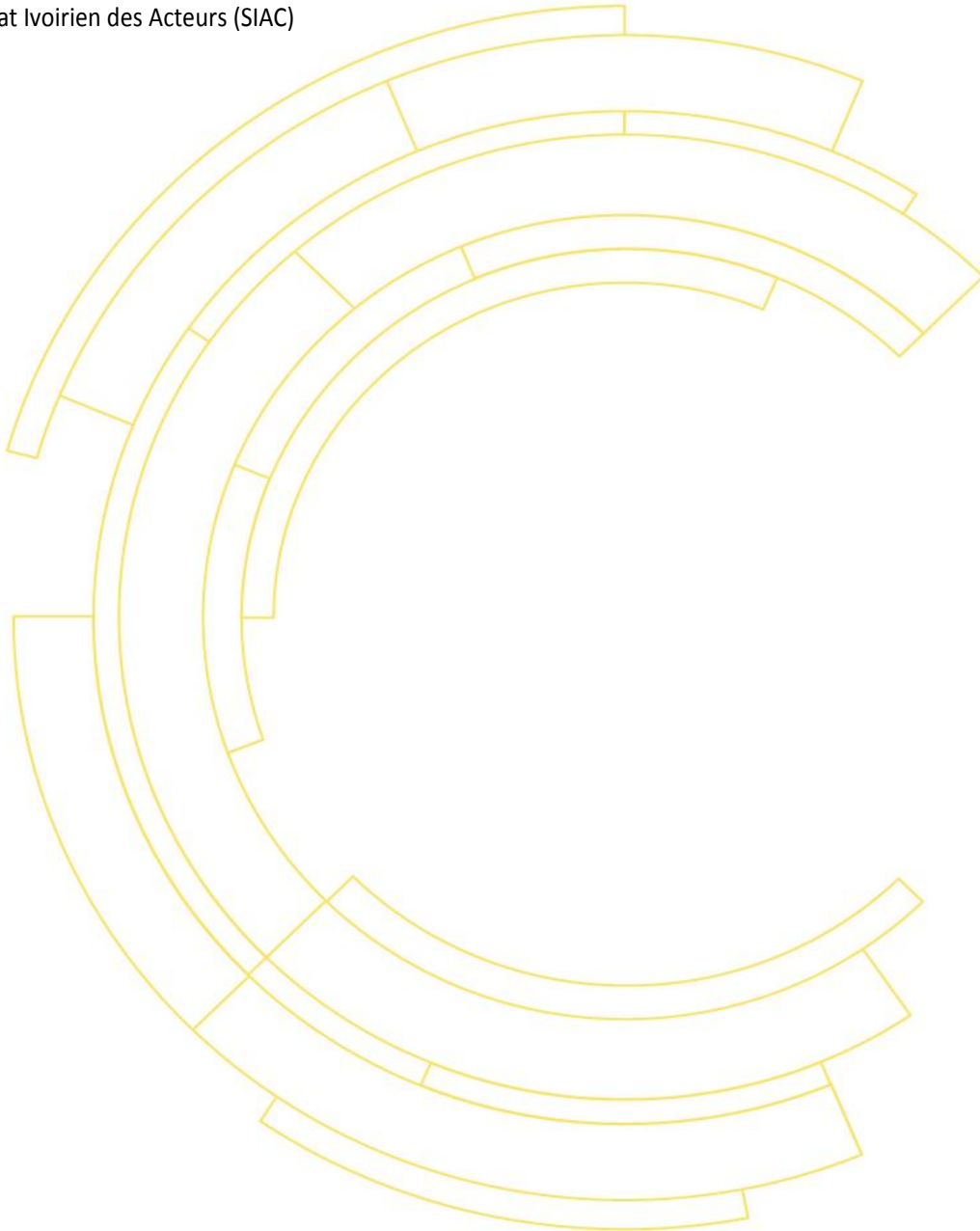
The latter remains encouraged by the openness demonstrated by the current minister of Culture in matters of cultural diversity - a reality that the Coalition and many Ivorian cultural associations are well aware of, given that the population is composed of about 60 ethnic groups. Thus, having to revise its membership criteria, the Coalition plans to be more proactive in:

- initiating talks with the National Commission for UNESCO in order to define the type of practical help it could offer it;
- conducting research on funds to finance its activities;
- establishing a training plan to reinforce the abilities of its members.



## List of members

SYNAMCI-Syndicat National des Artistes Musiciens  
Syndicat Ivoirien des Acteurs (SIAC)





**MALI**

18<sup>th</sup> STATE TO RATIFY THE CONVENTION ON NOVEMBER 9, 2006

Mr. Adama Traoré, President  
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Mr. Youssoufou Diallo, Secretary General  
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cdcmali@yahoo.fr.sur  
+223.20.29.87.62

## Introduction

The Malian Coalition for Cultural Diversity was created with the aim of defending culture from the threats posed by free-trade. It seeks to mobilize the community and to monitor all matters concerning the artistic and cultural milieu. At the moment, the Coalition has six regional offices throughout Mali (Sikasso, Kayes, Koulikoro, Gao, Kidal and Timbuktu). It is currently introducing three new antennas in the district of Bamako and in the Mopti and Segou regions.

## Current Activities

The founding assembly of the Malian Coalition for Cultural Diversity was held from April 2-4, 2012, in the Bamako International Conference Centre. This assembly brought together participants from Mali's 8 administrative regions. During this meeting, the Coalition formalized its status, defined its rules of procedure, and expanded its membership through regional representation.

Thanks to a grant from the International Fund for Cultural Diversity, the Malian Coalition was able to begin its project of establishing centres of regional coordination and promotion of the Convention in a context of political decentralization that favours local governments. The Coalition is closely involved in the finalization of a framework for a national cultural policy. This official document aims, above all, to educate the general public, cultural workers, policymakers and local and regional partners, and defines the direction, objectives and the strategy of the government in cultural matters.

The Coalition is nurturing several additional projects, such as the creation of a Cultural Educational Centre, the development of a cultural map, and the design of an artistic initiation project in the cultural milieu, among many others. It also translated the 2005 UNESCO Convention into bamanan kan, one of Mali's most widely spoken national languages. An audio version of the Convention in this language will be made available to community radio stations to reach illiterate populations.



## List of members

The Malian Coalition is organized into 9 regional coalitions (Sikasso, Kayes, Koulikoro, Gao, Kidal, Segou, Mopti, Bamako et Timbuktu), all of which are involved in technical committees responsible for specific aspects of mobilization.

Adama Traoré  
President of the Acte Sept Cultural Association, President of the CMDC Executive

Aldiouma Yattara  
President of the Committee of Enquiry: Prospectives and Development

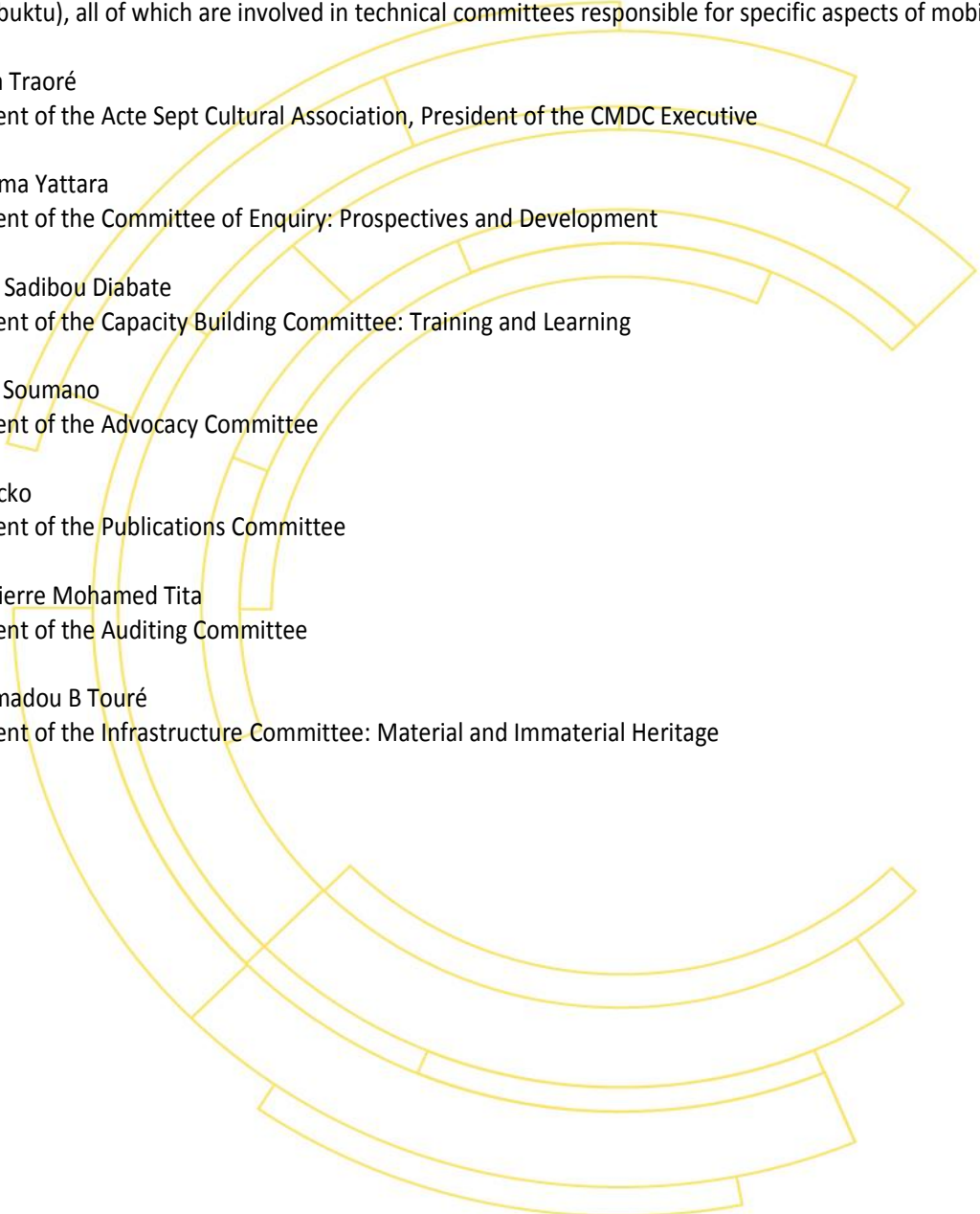
Cheick Sadibou Diabate  
President of the Capacity Building Committee: Training and Learning

Idrissa Soumano  
President of the Advocacy Committee

Issa Dicko  
President of the Publications Committee

Jean-Pierre Mohamed Tita  
President of the Auditing Committee

Mahamadou B Touré  
President of the Infrastructure Committee: Material and Immaterial Heritage





CONVENTION NOT RATIFIED

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## Introduction

As a member of the International Federation of Coalitions for Cultural Diversity (IFCCD), the Moroccan Coalition for Culture and the Arts advocates in favour of a national policy and adequate funding for the arts and culture.

## Current Activities

On July 1, 2011, Morocco adopted by referendum a new constitution that formalizes the establishment of a National Council for Languages and Moroccan Culture “whose duties include the protection and development of the Arabic and Amazigh languages”, the second official language of the country, “and the diverse Moroccan cultural expressions that constitute an authentic heritage and a source of modern-day inspiration”.

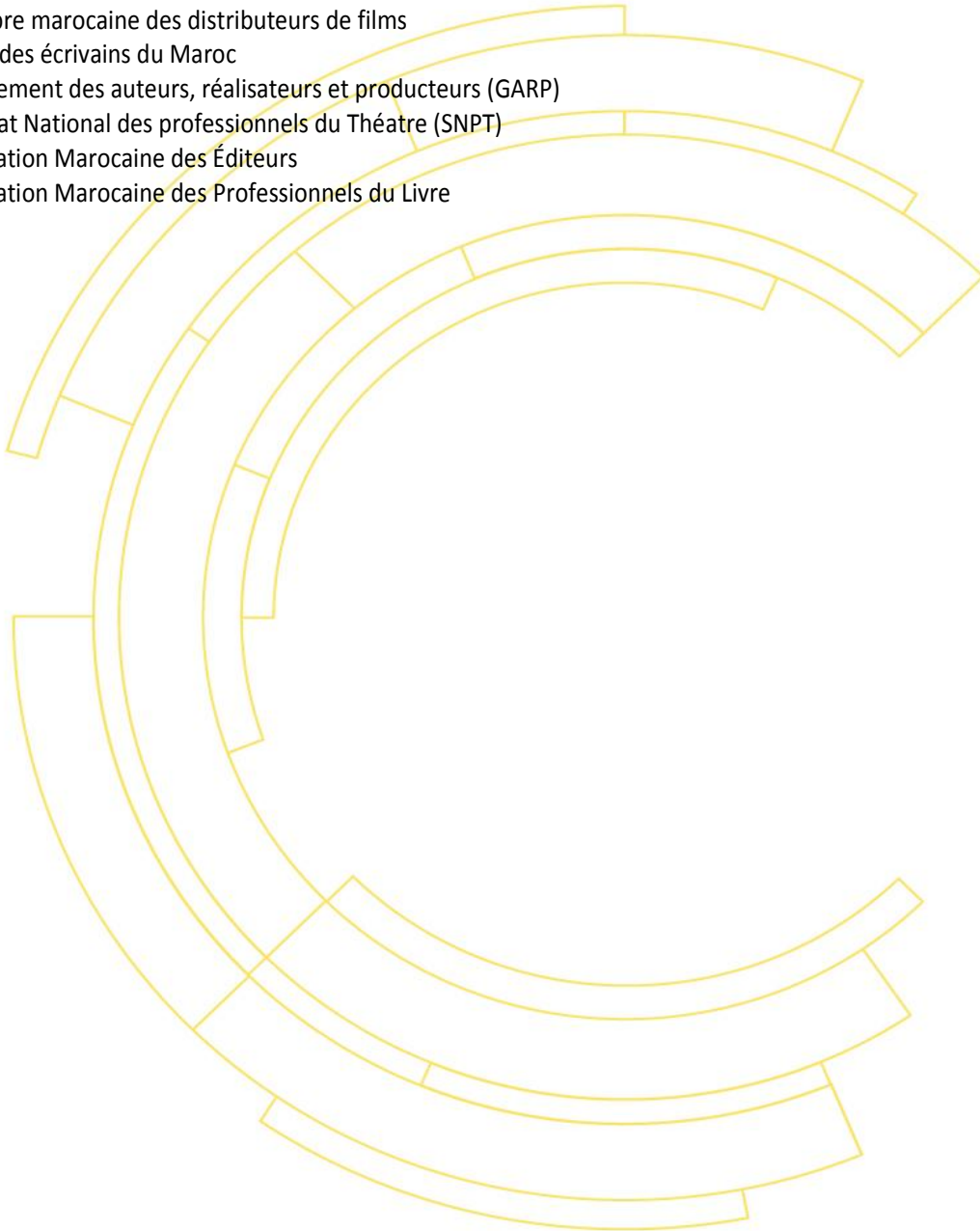
These changes came about due to the numerous interventions of the Moroccan Coalition for Culture and the Arts to this end. Indeed, on May 17, 2011, the Coalition was invited by the Advisory Commission for the Revision of the Constitution to submit its proposals. The representatives of the Coalition and of the cultural milieu in general called for the need to constitutionalize:

- a Higher Council for Culture and the Arts as well as similar councils at the regional level;
- cultural and linguistic plurality, diversity, and equality;
- the Amazigh language and the right to culture as is already the case for civic, political and social rights; and
- increased regionalization to include a cultural dimension in all regional development policies.



## List of members

Centre Cinématographique Marocain  
Chambre marocaine des distributeurs de films  
Union des écrivains du Maroc  
Groupement des auteurs, réalisateurs et producteurs (GARP)  
Syndicat National des professionnels du Théâtre (SNPT)  
Association Marocaine des Éditeurs  
Association Marocaine des Professionnels du Livre





74<sup>th</sup> STATE TO RATIFY THE CONVENTION ON OCTOBER 30, 2007

Mr. Carlos Rosales, Secretary General  
consultascoalicionpy@gmail.com  
www.diversidadculturalparaguay.org

## Introduction

The Paraguayan Coalition for Cultural Diversity was created in May 2006. It consists of 13 cultural organizations that represent professionals from all sectors: performing arts, cinema, audiovisual, music, books and other cultural industries.

Its mission is to support the process of approval, ratification and application of the UNESCO Convention. As such, it seeks to ensure the implementation of the Convention as a true instrument for the protection and promotion of cultural diversity at the national level. The Paraguayan Coalition has made the defense of cultural rights its priority.

The Coalition's actions are supported by many institutions that are themselves in favour of the Convention, including the National Commission for Cooperation with UNESCO, the Culture Committee of the Senate of the Republic, the Ministry of Education and Culture, the National Secretariat of Culture, the Ministry of Foreign Affairs and the Ministry of Industry and Trade.

## Current Activities

In October 2011, the Paraguayan Coalition for Cultural Diversity asserted, during a meeting organized in Asunción between the United Nations High Commission for Human Rights and civil society, the urgent need for Paraguay to engage in a process of recognition and fair application of its own cultural rights. In a report on cultural diversity that it presented, the Coalition solemnly requested:

- an awareness and publicity campaign for all stakeholders involved at all levels (from artists to the highest levels of government). Such an operation would require a participatory action plan, the articulation of a cultural policy that includes living artists, creators, and makers of culture, such as intangible cultural heritage, and a representative and participatory management of resources, echoing the priorities so often requested by the different sectors of culture organizations;
- the creation of a National Council for Culture;
- the right to unionize for artists who seek more dignified conditions to develop their art.





The Coalition also conducted a series of activities to follow up on the objectives and conclusions discussed at the “Meeting of Ypacarai Lake” on alternative means of distribution of indigenous and community audiovisual creations. The meeting took place in August 2010 in San Bernardino, and was organized by the Regional UNESCO Cluster Office for MERCOSUR, in collaboration with the UNESCO Regional Bureau for Culture in Latin America and the Caribbean, the Paraguayan Coalition for Cultural Diversity and Efecto Cine of Uruguay, through the Project “Las Cámaras de la Diversidad”, and within the framework of UNESCO’s International Year for the Rapprochement of Cultures. Financed by trust funds from the Government of Flanders, the event brought together 27 international experts from 10 countries: Argentina, Brazil, Uruguay, Bolivia, Peru, Chile, Colombia, Mexico, Canada and Paraguay. A website and blog to share best practices were launched: [www.encuentrodellagoypacarai.com](http://www.encuentrodellagoypacarai.com)/[www.cineindigenaycomunitario.blogspot.com](http://www.cineindigenaycomunitario.blogspot.com).

The Coalition also organized the “Meeting of MERCOSUR Coalitions” in 2009, with the support of the National Secretariat of Culture in Paraguay and the Regional UNESCO Cluster Office for MERCOSUR. At the meeting, the Coalition presented, with the support of the National Endowment for the Arts and Culture of Paraguay (FONDEC), printed educational materials on the 2005 Convention, which can be found online at [www.diversidadculturalparaguay.org](http://www.diversidadculturalparaguay.org).

### List of members

Asociación Cultural Crear en Libertad ACCEL  
Cámara Paraguaya de Productores de Cine y Televisión (CAMPRO)  
Centro Paraguayo de Teatro (CEPATE)  
Foro Paraguay Por la Danza  
Fundación Cinemateca del Paraguay  
GENTE DE ARTE Asociación de artistas visuales  
GENTE DE CINE Asociación de trabajadores del audiovisual  
Organización de Profesionales del Audiovisual Paraguayo (OPRAP)  
Seminario de espacio Crítica Cultural  
CAV/Museo del Barro  
Sociedad Paraguaya de Escritores  
Asociación de Mujeres Artesanas Nivacchei  
Red Cultural de Pueblos Indígenas



14<sup>th</sup> STATE TO RATIFY THE CONVENTION ON OCTOBER 16, 2006

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coaperuana.diversidadcultural@gmail.com  
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www.realidadvisual.org/coalicion

## Introduction

The Peruvian Coalition for Cultural Diversity was established on July 8, 2004, in reaction to the negotiations of a free trade agreement, signed in 2005 between Peru and the United States. It consists of organizations, professionals and individuals from both the intellectual and socio-cultural circles.

While its first mission was to defend the cultural exception in the context of trade negotiations, it still continues to promote cultural sovereignty and define national policies that take into account cultural diversity and ensure the implementation of the Convention.

## Current Activities

The Peruvian Coalition is in the process of defining and drafting the Statute and the Regulations that will enable it to better carry out its public interventions. This procedure has become all the more necessary since the Coalition now sits on the committee responsible for formulating proposals concerning the structure and operating rules of the new ministry of Culture, whose creation was announced by President Alan Garcia in July 2010.

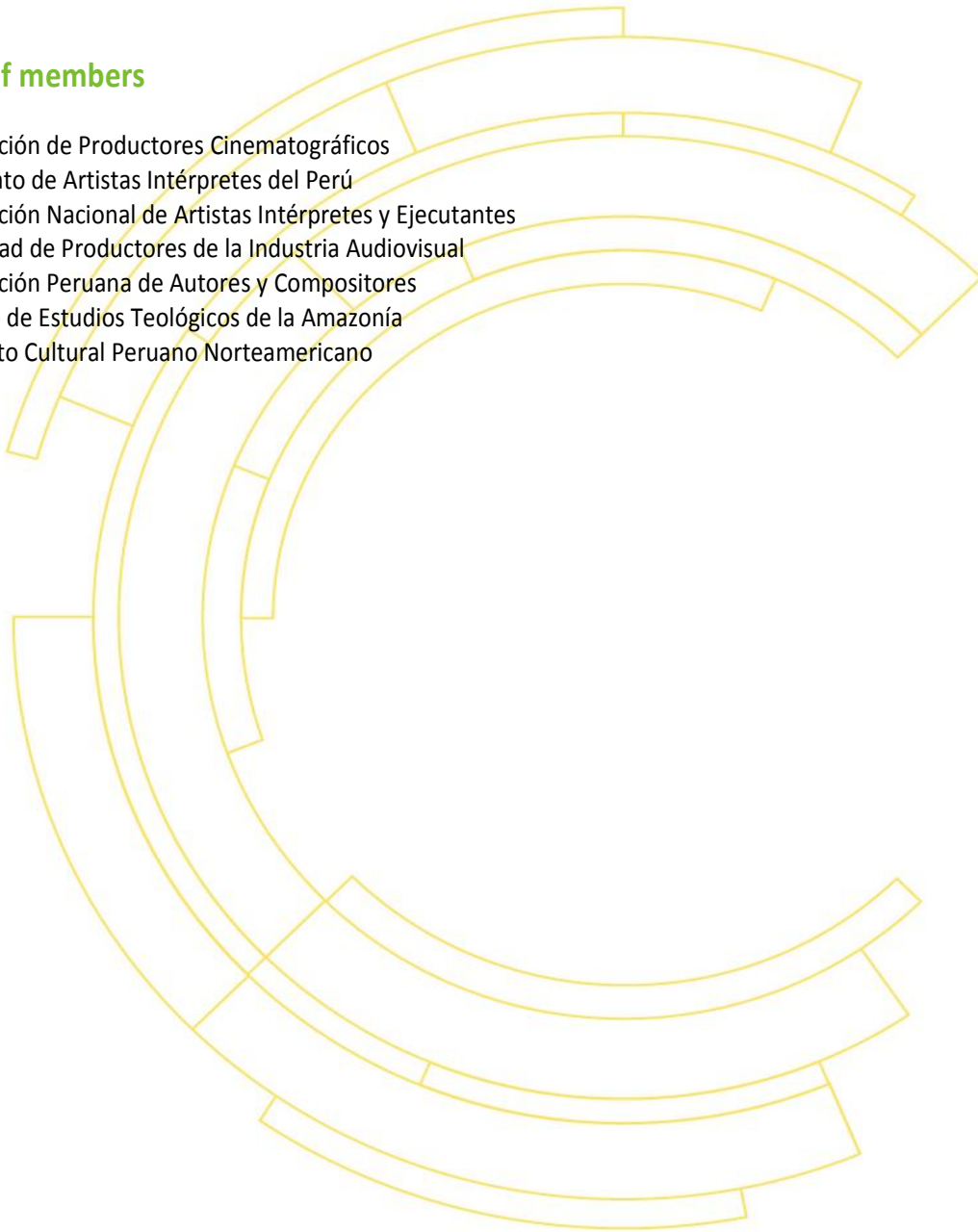
A priority of this committee, which consists primarily of senior officials, will be to revise the Law of the Performing Artist and Performer (*Ley del Artista Intérprete y Ejecutante*), so as to incorporate the clauses referring to the social rights and social protection of artists that were not included in the final version of the bill adopted by Congress. It is also expected that the committee will review other aspects relating to the operating rules of the new ministry.

The Coalition and its member organizations closely monitor the preservation of cultural diversity and artistic expressions in the implementation process of the ministry. The case of the National Council of Cinematography (CONACINE), whose dissolution was decreed without any prior consultation despite being considered a model of good governance, will be closely scrutinized by a committee set up for this purpose. Indeed, Ms. Elvira de la Puente, Coordinator for the Peruvian Coalition, considered the CONACINE to be “the only example of the effective participation of civil society in decisions that affect a cultural sector” in Peru.



## List of members

Asociación de Productores Cinematográficos  
Sindicato de Artistas Intérpretes del Perú  
Asociación Nacional de Artistas Intérpretes y Ejecutantes  
Sociedad de Productores de la Industria Audiovisual  
Asociación Peruana de Autores y Compositores  
Centro de Estudios Teológicos de la Amazonía  
Instituto Cultural Peruano Norteamericano





55<sup>th</sup> STATE TO RATIFY THE CONVENTION ON MARCH 16, 2007

Ms. Carmen Santos, President  
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+(351) 917687025

## Introduction

The Portuguese Coalition for Cultural Diversity was created in October 2005 at the initiative of various associations from the cultural milieu. Today, it boasts 15 member organizations. Its mission is to provide a space that welcomes and nurtures discussion amongst cultural professionals who want to influence the development of public policies that take into account the diversity of cultural expressions.

## Current Activities

The Portuguese Coalition was actively involved in the first series of discussions on the *Status of the Artist Act* (Bill 4/2008) with the Government and artist representatives. These meetings began in 2007 and continued until Parliament approved the Act in 2008. However, the many different proposals put forward by the various political parties had quite distinctive approaches. This led the Parliament to finally approve a law that was controversial and was strongly criticized by organizations of cultural professionals. The Social Security Diploma was approved in 2011. Artists are henceforth linked to a new system that has had a major negative impact on many of them since its regulations are based on the “contributions made in the past five years”.

The Portuguese Coalition for Cultural Diversity held its elections in October 2011. The new team presented a work plan and a budget for the next three years.



## List of members

### Board of directors

Jorge Paixão da Costa (SPA), President  
Manuel Frias Martins (APCL), Secretary  
Helena Vasques de Carvalho (SM/CENA), Secretary

### Executive committee

Carmen Santos (GDA), President  
Fernando Vendrell (APR), Vice-President  
Isabel Medina (SPA), Vice-President

### Founding members

APT - Portuguese Translators Association  
SPA - Portuguese Authors Society  
AICTP - Portuguese Film and TV Technicians Association  
APCL- Portuguese Association of Literary Critics  
CPAV - Portuguese Center of Audiovisual Technicians  
SM - Musicians' Union  
FPT - Portuguese Theatre Federation  
SNBA - National Society of Fine Arts  
CEM - Moving Center (Dance)  
STE - Syndicate of Performing Arts  
APE - Portuguese Association of Writers  
APR - Portuguese Association of Directors  
GDA - Management of Rights of the Performing artists





# REPUBLIC OF KOREA



110<sup>th</sup> STATE TO RATIFY THE CONVENTION ON APRIL 1, 2010

Mr. Yang, Gi-Hwan, Administrative officer  
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+(822) 754-8856

## Introduction

The Korean Coalition for Cultural Diversity was created in 2002 to protect and promote national expressions in the audio-visual sector. It is hosted by the *Coalition for Cultural Diversity in Moving Images*, created in 1993. Its membership is composed of 16 cultural organizations coming from different sectors, including film, television, music, animation and art. In addition to promoting the Convention, its mission is to ensure the protection and enforcement of broadcasting quotas of South Korean films.

## Current Activities

The ratification of the Free Trade Agreement between the United States and South Korea in the fall of 2011 confirmed the reduction in the quota of the number of days reserved for the projection of Korean films in the country's theatres (from 146 to 73 days), which came into effect in 2006.

Korea also undertook to reduce its quotas for films and animation programs aired on local TV, which in the Coalition's opinion will lead to an increase in the percentage of foreign productions shown on local TV of up to 80% (from 60%), while the air time devoted to Korean films will fall to 20% (previously at 25%). The US-Korea trade agreement also stipulates the progressive liberalization of foreign investments in TV cable network operators, as well as in the digital services market (including IPTV Internet services).

All of this amounts to a serious setback for the Korean Coalition, which believes that the Government has simply abandoned its rights under article 6 of the 2005 Convention to adopt measures designed to protect and promote the diversity of cultural expression within its own territory. Likewise, it feels that the ratification of the trade agreement runs counter to article 20 of the Convention, calling for Parties to take into account the relevant provisions contained in the Convention when committing to other international obligations.

Representatives from several organizations in Korea's cultural, artistic, and broadcasting sectors held an emergency press conference on November 21, 2011, the day before the ratification of the trade agreement by South Korea's National Assembly.





Their arguments were as follows:

- “The ratification of the Korea-USA FTA, notwithstanding the fact that the 18<sup>th</sup> National Assembly did ratify the Convention on the Diversity of Cultural Expressions, would be nothing more than a national humiliation for our country.”
- “If we wish to comply with what is set out in the Convention, it is necessary that we first examine how the ratification of the FTA could impact the diversity of our cultural expressions. It is imperative that we think about what might be the negative consequences.”
- “If the Korea-USA FTA is ratified, people will rely more and more on American television, and its contents, and Korea's cultural industries will be the big losers (which could lead Korea to basically lose its cultural sovereignty).”

### List of members

Citizen’s Network for Cultural Reform (Cultural Action)  
Association of Writers for National Literature  
Korean People’s Artists Association  
Coalition for Cultural Diversity in Moving Images (CDMI)  
Korean Association of Film Art and Industry  
The Cartoon and Animation Society in Korea  
National Union of Media Workers  
Association of Korea Independent Film and Video  
Korean People’s Artists Federation  
Association of Korean Musicians  
Broadcasting Producer Association of Korea  
National Theater Association of Korea  
Korea Film Directors’ Society  
Korea Animation Artist Association (KAAA)  
Korea Animation Producers Association (KAPA)  
Korean Publishers’ society





25<sup>th</sup> STATE TO RATIFY THE CONVENTION ON DECEMBER 7, 2007

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## Introduction

The Senegalese National Coalition for Cultural Diversity was created under the aegis of the Senegalese Ministry of Culture and Communication. The constituent General Assembly of the Coalition was held on May 21, 2003 – on the occasion of the World Day for Cultural Diversity for Dialogue and Development - in the presence of UNESCO and la Francophonie representatives. Consisting of twenty professional associations from various sectors (publishing, film, music, performing arts, visual arts, audiovisual and new media), the Senegalese Coalition's mission is to promote the adoption of diversified cultural policies that contribute to the emancipation of Senegal or even the whole of Africa. Its approach to culture is that of culture being a vehicle for development. Its philosophy is that of "politics serving culture".

## Current Activities

The Senegalese Coalition is at the stage of defining new parameters and a plan of action that will allow it to better achieve its objectives of empowering professional cultural associations and financing their activities.

## Past Achievements

As the first Coalition born on African soil, the Senegalese Coalition has had a major influence on the elaboration process of the Convention and on its adoption by other African countries. It has contributed directly to the creation of other Coalitions for Cultural Diversity, in particular in Togo and Benin.

In 2008, the Senegalese Coalition participated in the drafting of a law endorsing copyrights and related rights from the Rome Convention of 1961 – copyright being enshrined in the Berne Convention.

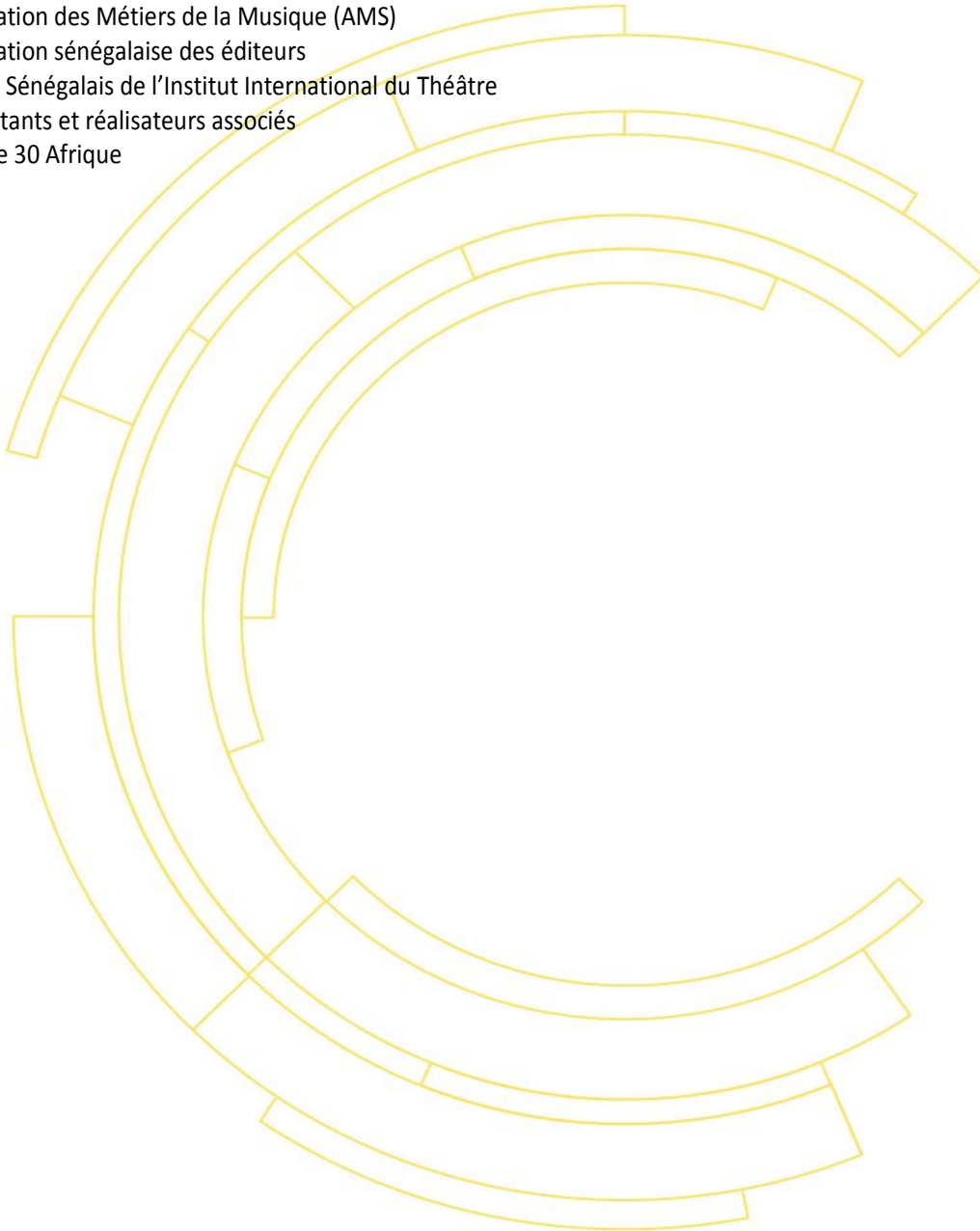
In December 2007, the Coalition participated in the official delivery ceremony to mark the launch of a manual of the Convention published in 9 Senegalese national languages (Wolof, Sereer, Jola, Mandinka, Manjack, Mancanya, Soninke, Pulaar, Balanta).





## List of members

Association des écrivains du Sénégal (AES)  
Association des Métiers de la Musique (AMS)  
Association sénégalaise des éditeurs  
Centre Sénégalais de l'Institut International du Théâtre  
Consultants et réalisateurs associés  
Groupe 30 Afrique





31<sup>st</sup> STATE TO RATIFY THE CONVENTION ON DECEMBER 18, 2006

Mr. Pavol Kral, President  
vozarova@lita.sk (Contact: Jana Vozarova)  
+(421)-2-628.022.48

## Introduction

The Slovak Coalition for Cultural Diversity includes 19 professional arts organizations and associations (musicians, visual artists, writers, dancers, directors, etc.). Its actions are primarily aimed at the promotion of the legal and social rights of professionals and artists making a living with their art. It therefore views itself as a pressure group with the mission of advocating the rights and interests of professionals and artists.

## Current Activities

The Coalition is in the midst of negotiations with the Slovak Government regarding planned tax reform legislation that would standardize the national tax rate by doing away with the 40% tax deduction now being provided to artists, a move which, according to the Coalition, would directly affect their livelihoods.

In the summer of 2011, the Coalition's demands in that respect led to public demonstrations that were covered by the media, as well as to the sending of letters of support from some 20 international associations to the Slovak Republic's Prime Minister, Minister of Culture, Minister of Social Affairs and Minister of Finance.

At the same time, the Coalition held a press conference to publicize a petition signed by many of the country's best-known personalities.

The campaign reached its peak in late August with the Prime Minister accepting to meet with Coalition representatives, an event that was widely covered by the national media. However, Iveta Radičová's government was defeated in October 2011 as it lost a vote of confidence over the Greek bailout plan. New legislative elections were called for March 2012.



## Past Accomplishments

In the fall of 2010, the Slovak Coalition actively participated in the organization of the upcoming congress of the International Association of Art (IAA), of which it is a member. It was represented by the Slovak Union of Visual Artists, one of the Coalition's most important members. The event's theme, "Art after the crisis," led to discussions on the topic of the legal and social rights of artists. The Coalition's President, Pavol Kral, also took part in a panel of experts on the social security and mobility of artists in Europe.

## List of members

AOSS – Asociácia organizácií spisovateľov Slovenska/Association of Slovak Writers' Societies  
ASFR – Asociácia slovenských filmových režisérov/Association of Slovak Film Directors  
ASK – Asociácia slovenských kameramanov/Slovak Association of Cinematographers  
ATAFS – Asociácia tvorcov animovaných filmov na Slovensku/Association of Slovak Animation Artists  
HOS – Herecká obec Slovenska/Slovak Actors' Association  
SC P.E.N. – Slovenské centrum P.E.N./Slovak Pen Centre  
SJS – Slovenská jazzová spoločnosť/Slovak Jazz Society  
SSN – Slovenský syndikát novinárov/Slovak Syndicate of Journalists  
SSPOL – Slovenská spoločnosť prekladateľov odbornej literatúry/The Slovak Society of Translators of Scientific and Technical Literature  
USTT – Únia slovenských televíznych tvorcov/Union of Slovak TV creators  
ZDS – Združenie divadelníkov na Slovensku/Association of Slovak Theatre Artists  
ZDHS – Združenie dychových hudieb Slovenska/The Slovak Association of Brass Bands  
SVÚ - Slovenská výtvarná únia/Slovak Union of Visual Arts  
SOZA – Slovenský ochranný zväz autorský/Slovak Performing and Mechanical Rights Society  
LITA – autorská spoločnosť/Society of Authors  
OAT – Odbory audiovizuálnych tvorcov/Audiovisual Sector Unions  
SSPUL – Slovenská spoločnosť prekladateľov umeleckej literatúry/Slovak Literary Translators' Society  
FÚS – Folklorná únia na Slovensku/The Folklore Union of Slovakia  
SSSk - Spolok slovenských skladateľov/The Society of Slovak Composers  
ZAI – Zväz autorov a interpretov/Union of Authors and Performers





# SOUTH AFRICA



37<sup>th</sup> STATE TO RATIFY THE CONVENTION ON DECEMBER 21, 2006

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www.saccd.org.za

## Introduction

The South African Coalition for Cultural Diversity was formed on September 7, 2007 with the mission of bringing together the many stakeholders from various cultural constituencies around the question of cultural goods and trade negotiations. From that point onwards, it would employ a common approach to the promotion of the Convention, which translated into encouraging all Commonwealth African countries to ratify the Convention. Indeed, the Coalition's ultimate goal is that the entire continent participate actively and with one voice in its implementation.

The Coalition is made up professionals and organizations from various industries, including film, television, music, visual arts, performing arts, electronic media and publishing. Directed by an executive committee made up of six members, its activities are carried out in co-operation with Arterial Network.

## Current Activities

A *Conference on Diversity* was held last October 20 and 21, 2011, in Johannesburg, on the participation of civil society in the implementation of the Convention. It brought together many artists, cultural professionals, government and civil society representatives, all under the aegis of the Department of Arts and Culture, Arterial Network and the Coalition for Cultural Diversity.

The meeting concluded with:

- 1) The launch of an African chapter of the U40 network that groups together young professionals who share an interest in the Convention, its ratification and implementation;
- 2) An agreement to consolidate the Coalition's activities within Arterial Network given that both organizations work on projects that are inspired by the Convention. The members of a new joint task force on the diversity of cultural expressions were appointed;
- 3) The compilation of a series of recommendations from civil society with regard to the practical stages necessary for implementing the Convention, which is intended for the Government of South Africa and any other interested parties.



## List of members

- 
- SAMRO Endowment for the National Arts
  - AIRCO (Association for Independent Record Co)
  - MOSHITO
  - PANSA
  - Induna: NEW MUSIC SA
  - Communications DOC
  - BASA
  - Department of Trade & Industry
  - Language Inc. Stellenbosch
  - Afr Taal & Kultuur Vereniging
  - University of Pretoria
  - NAC National Arts Council
  - Department of Foreign Affairs
  - VANSA (Visual Arts Network of SA)
  - Nelson Mandela Foundation
  - Gauteng Writers' Forum
  - SAMRO
  - SASWU (SA Writers Union)
  - AFRSTOCRACY
  - NORM
  - GALLO
  - CISAC
  - Department of Education
  - The Arts & Culture Trust
  - Department: Arts & Culture
  - EMI Publishing SA
  - SAHRA
  - MMFSA
  - South Africa Human Rights Commission
  - NAB (National Association of Broadcasters)
  - CSL Law
  - RIESA
  - CWUSA
  - National Film, Video & Sound Archive
  - Professor Nhlanhla MAAKE
  - DALRO
  - FEPACI
  - UNESCO South Africa
  - BAT Centre / INCD Africa
  - ICASA
  - Patents, Designs & Copywright
  - ANFASA
  - CIPRO
  - National Film & Video Foundation
  - National Community Radio Forum
  - Freedom Park Trust
  - Music Academy of Gauteng
  - SAMPA
  - Arts Institutional Governance
  - AIRCO
  - URBAN VOICES
  - Africa South Film & TV Initiative
  - Dinose Enterprise
  - Cape Philharmonic Orchestra & Youth
  - AFROMOL VISION
  - MUSA / CWUSA
  - Sunday Times
  - University of Witwatersrand
  - Ministry of Foreign Affairs
  - JT Communications
  - Department of Communication
  - AIRCO / CHISSA / Bula Music
  - Department of Arts, Culture and Heritage
  - CASA - Composers' Association of SA
  - SARRAL
  - Print Industries Cluster Council
  - Consultant: Article 27
  - Canadian High Commission: Northern Cape





27<sup>st</sup> STATE TO RATIFY THE CONVENTION ON DECEMBER 18, 2006

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## Introduction

The Swedish Joint Committee for Artistic and Literary Professionals (Konstnärliga och Litterära Yrkesutövares Samarbetsnamnd or KLYS) is the member of the Federation in Sweden. Founded in 1959, KLYS is made up of 16 member-associations representing some 30,000 professionals. As a federation, it is notably dedicated to defining a common platform of demands with regard to cultural policies and legislative measures related to artists and creators.

## Current Activities

KLYS cultural activities are pursued both nationally and internationally, and are both diverse and varied. Its recent membership in the Federation is proof positive of its determination to put the Convention at the heart of its priorities.





## List of members

Sveriges Författarförbund(SFF)/The Swedish Writers Union  
Sveriges Dramatikerförbund/The Swedish playwrights' Union  
Journalistförbundet/Swedish Union of Journalists  
Läromedelsförfattarnas Förening/The Swedish Association of Authors of Educational Material  
Konstnärernas Riksorganisation(KRO)/The Swedish National Artists' Organization  
Svenska Tecknare/The association of Swedish illustrators and graphic designers  
Sveriges Konsthantverkare och industriformgivare/The Swedish association of craft and design  
Svenska Fotografers Förbund/Association of Swedish Professional Photographers  
Föreningen svenska tonsättare/Society of Swedish Composers  
Föreningen Svenska Kompositörer Av Populärmusik(SKAP)/The Swedish Society of Popular Music Composers  
Svenska Musikerförbundet/The Swedish Musicians Union  
SYMF/The Swedish Federation of Professional Musicians  
Teaterförbundet/The Swedish Union for theatre, artists and media  
Svenska Regissörsföreningen/Swedish Association of Stage and Screen Directors  
Oberoende Filmars Förbund/The Independent Filmmakers' Union of Sweden  
Unionen/The Swedish Union for Clerical and Technical Employees in Industry, at the Swedish Radio, Swedish Television and Swedish Educational Radio





# SWITZERLAND



89<sup>th</sup> STATE TO RATIFY THE CONVENTION ON JULY 16, 2008

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## Introduction

The Swiss Coalition for Cultural Diversity was officially launched on September 28, 2005. The Coalition consists of organizations and individuals from all sectors of cultural life, media, development assistance, and education. Its mission is to ensure the preservation and protection of the diversity of cultural expressions that are threatened by free-trade. Its specific aims are to:

- raise awareness among the public and the political and cultural milieus;
- influence Swiss and international authorities;
- monitor the evolution of the situation;
- contribute to international collaboration;
- networking interested professional organizations;
- value the importance of cultural life in Switzerland.

## Current Activities


The Coalition is particularly active in the field of international cultural cooperation. In 2011, it organized a forum in Zurich called "Cultural Diversity for Sustainable Development". Besides taking stock of Swiss activities in cultural cooperation, it also encouraged networking among stakeholders at the national and international level.

## Past Achievements

In 2009, the Coalition made, in collaboration with the Swiss Commission for UNESCO, a series of proposals aimed at launching the implementation of the 2005 Convention. Drawn up by sixty cultural professionals, journalists, and teachers, these proposals were published in October 2009 in the form of a report entitled "Cultural Diversity, More than a Slogan". They cover eight domains: music, film, visual arts and heritage preservation, literature, theatre and dance, education, media, and international cooperation. This report is now available on the Swiss Coalition's website at <http://diversiteculturelle.ch/visio.php?en,2,1>.



## List of members



Association des créateurs du théâtre indépendant	ProCinema
Autrices et Auteurs de Suisse	Réseau Danse Suisse
Association suisse des scénaristes et réalisateurs de films	SBKV Schweiz Bühnenkünstlerverband
Association Flatus	SBVV Schweizer Buchhändler- und Verleger-Verband
Artlink	Association Suisse des producteurs de films
Association suisse du théâtre pour l'enfance et la jeunesse	Coopérative suisse des artistes interprètes
ADEM	Société Suisse des Beaux-Arts Conseil suisse de la musique
Bureau arts de la scène des indépendants suisses	Syndicat Musical Suisse SMS
Chor der Nationen	SMV / USDAM / Schweiz. Musikerverband
Cinélibre	SRG SSR
Danse Suisse	Journées de Soleure
Déclaration de Berne	SOCIETE SUISE DES AUTEURS, SOCIETE COOPERATIVE (SSA)
Fédération genevoise de coopération (FGC)	Syndicat suisse film et vidéo
Filmar en América Latina Genève	SUISA
Festival International de Films de Fribourg	SuisseTHEATRE ITI
Fondation pour la Défense de la Langue Française	Suisse Culture
Groupe Auteurs Réalisateurs Producteurs	SUISSIMAGE
Association des musées suisses	SWB Schweizerischer Werkbund
Association suisse des musées	Swissperform
Artists in residence	Traditions pour demain
Lanterne Magique	Union of Film Music Composers
La Suisse raconte	Visarte
Lia Rumantscha	VMS Verband der Museen der Schweiz
Mutabor Märchenstiftung	Association des galeries suisses (AGS)
Nationale Informationsstelle für Kulturgüter-Erhaltung	XANANDA Théâtre Double Racine
NIKE	





9<sup>th</sup> STATE TO RATIFY THE CONVENTION ON SEPTEMBER 5, 2006

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## Introduction

The Togolese Coalition for Cultural Diversity was created on May 25, 2004, under the leadership of the Burkinabe Coalition. Reorganized in February 2005, the Coalition was born out of the will of cultural professionals, organizations, and lovers of culture and the arts to participate in the international mobilization surrounding the elaboration and ratification process of the Convention.

## Current Activities

In October 2011, the Togolese Coalition organized a meeting on cultural statistics in Africa. This led to the establishment of a cultural statistics unit in the member states of the West-African Economic and Monetary Union (UEOMA) and to the initiation of a coordination unit of cultural statistics in Togo. The president of the Coalition, Mr. Kodjo Noussouglo, published an article on the subject entitled Measuring Culture: an important issue today, available in French on the website [www.togocultures.com](http://www.togocultures.com) and in Togo Presse.

The Coalition launched the Centre of Information, Research and Documentation on Culture (CIRDOC) project in September, with the support of the International Organization of la Francophonie (OIF). The Coalition is also being subsidized by UNESCO's International Fund for Cultural Diversity for its project «Professional Capacity Building in Togolese Industries». The project, whose first phase unfolded in July 2011, consisted of three workshops: the first on the practice of plastic arts, held at the Kpalimé Craft Centre; the second on training in digital technology, held in Lomé; and the third on design and introduction to creativity, coupled with a study tour, held in Ouagadougou in Burkina Faso. The second phase of the project, called «First Salon of Togolese Arts and Crafts» will take the form of a series of art exhibitions at the beginning of December. Information about this activity is available on the website [www.togocultures.com](http://www.togocultures.com).

From February 21-25, 2011, the president of the Togolese Coalition participated in a workshop on the integration of cultural heritage in education programs in Africa, organized by the African Heritage School (EPA), in partnership with the Cameroon Ministry of Secondary Education, in Yaoundé, Cameroon. This seminar, in which his participation was made possible by the support of the West-African regional office of the OIF, the International Federation of Coalitions for Cultural Diversity and the Togolese Ministry of Arts and Culture, is part of the project Museums at the Service of Development. It brought together primary and secondary school inspectors and cultural heritage professionals from Benin, Cameroon, Gabon, Mali and Togo.



## List of members

Associations FILBLEUES et Togocultures  
Dramaturge / FESTHEF et Escales des Ecritures

Cultural Administrator  
Vice President, Simon Komlavi AGBENOUVOR

Cultural Entrepreneur/Actor/Playwright  
Assistant Secretary General, Frédéric GAKPARA-YAWO

Actor  
Treasurer, Amandine BALOUKI

Director/Filmmaker  
Commissioner of organization and training, Zavier BALOUKI

Cultural Engineer  
Commissioner of information and mobilization, Adama Théo AYIKOUE

Consultant/Cultural Engineer/ADEC  
Expertise and Project Leader, Jean-Luc Gbati SONHAYE

Syndicat des Artistes de la Chanson (SARIAC)  
Advisor, Basile Adebiade ADEWUSI

Professor of Theatre/University of Lomé  
Advisor, Togoata APEDO-AMAH

Cultural Entrepreneur/C.C. Hakuna Matata  
Advisor, Amédomé Michel HOFFER





# UNITED KINGDOM



25<sup>th</sup> STATE TO RATIFY THE CONVENTION ON DECEMBER 7, 2007

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## Introduction

The UK Coalition for Cultural Diversity was created in 2006. It brings together various organizations active in the cultural arena and counts on a wide network of supporters and partners to help it carry out its activities. As a forum for civil society, its mission is to promote awareness of the Convention and to monitor policy initiatives which might conflict with its articles. It plays an advisory role, to both the UK National Commission for UNESCO and the Government, with regard to all matters related to the implementation of the Convention.

## Current Activities

The UK Coalition for Cultural Diversity continues to be active both nationally and internationally, promoting the significance of the Convention for agendas of development in emerging economies, and building on partnerships made at a Conference held with the Commonwealth Foundation in 2008. Through its network it also aims to monitor the impact of key national policies on the UK creative sector, such as those affecting public service broadcasting or regional support for the arts.

In the course of 2010, it contributed to a report compiled by the UNESCO National Commission which helped inform the British Government's decision to continue its membership of UNESCO and other UN agencies, in particular by stressing the significance of the Convention for aid programmes in developing economies and in the achievement of the Millennium Development Goals.

The Coalition also held a forum in June 2010 targeted at young professionals to inform them of the Convention and to encourage the setting up a British U40 group.

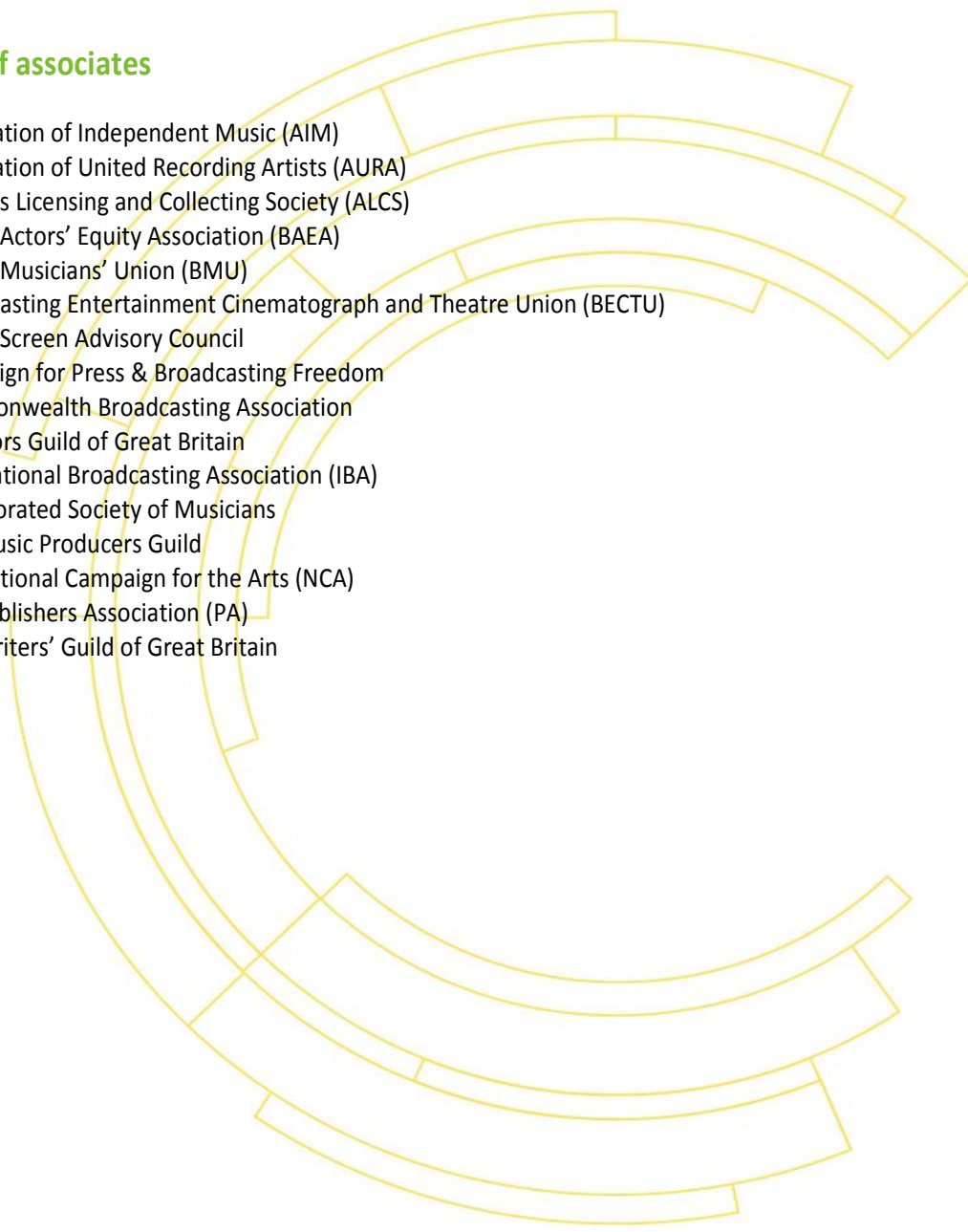
As a member of the European Coalitions for Cultural Diversity, it monitors policy developments and lobbies to ensure the Convention's articles are mainstreamed in European legislation, particularly in matters of trade agreements. In January 2012 it played a key role in presenting a platform for MEPs, "Culture: an Added Value for Europe", to assess the achievements and challenges in the implementation of the Convention. Submissions to the EU Commission have included a response to the greenpaper on the distribution of audiovisual works online, 2011, and plans for Creative Europe, 2012.

Details of the UKCCD's activities can be viewed on the Coalition's Web site.



## List of associates

- Association of Independent Music (AIM)
- Association of United Recording Artists (AURA)
- Authors Licensing and Collecting Society (ALCS)
- British Actors' Equity Association (BAEA)
- British Musicians' Union (BMU)
- Broadcasting Entertainment Cinematograph and Theatre Union (BECTU)
- British Screen Advisory Council
- Campaign for Press & Broadcasting Freedom
- Commonwealth Broadcasting Association
- Directors Guild of Great Britain
- International Broadcasting Association (IBA)
- Incorporated Society of Musicians
- The Music Producers Guild
- The National Campaign for the Arts (NCA)
- The Publishers Association (PA)
- The Writers' Guild of Great Britain





## Appendix

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Coalition of Venezuela

Mr. José Rafael Fariñas

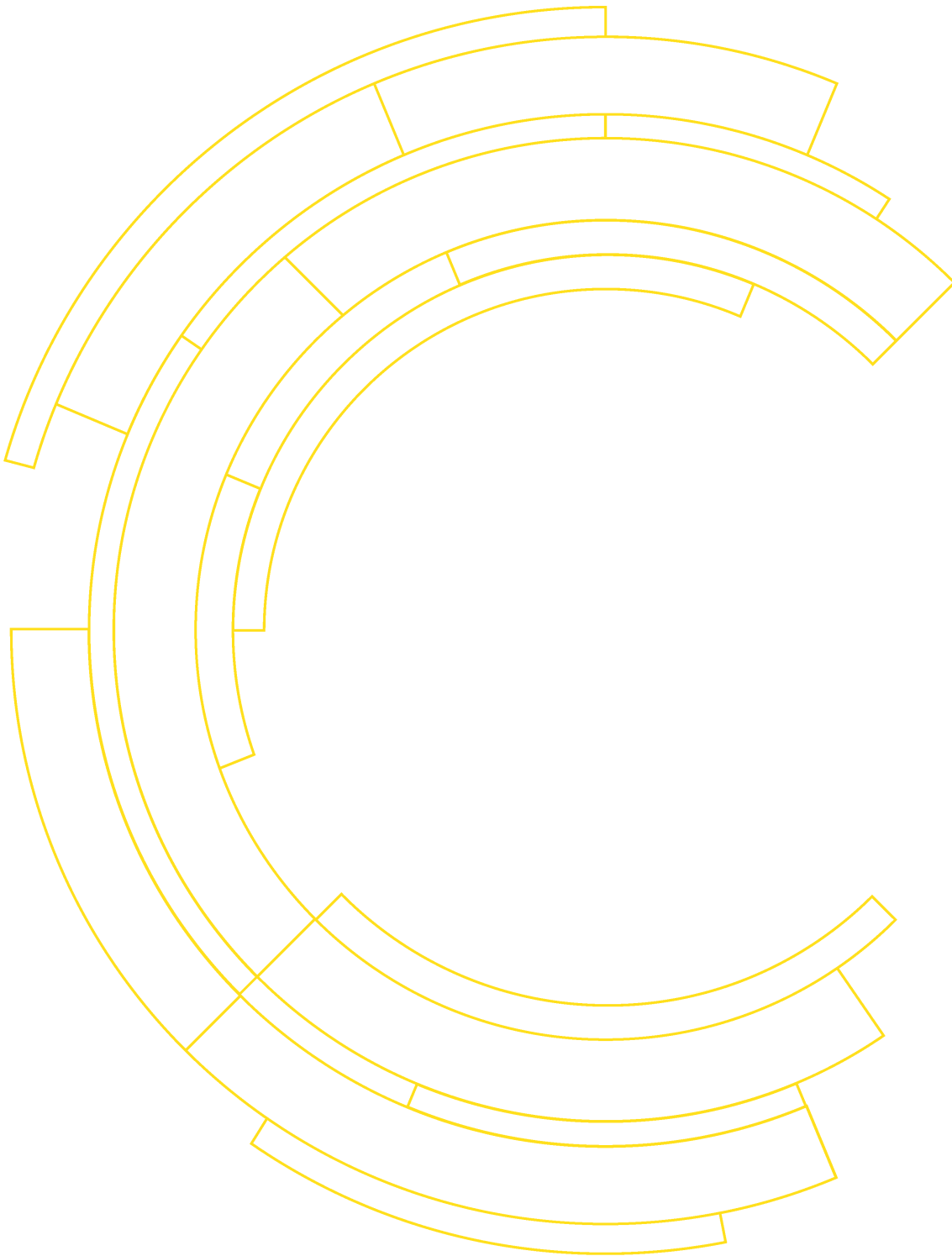
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