

RESOLUTION ON PUBLIC SERVICE BROADCASTING

The Convention on the Protection and Promotion of the Diversity of Cultural Expressions was adopted by the 33rd UNESCO General Conference in October 2005.

- It considers that cultural diversity is the essential characteristic of humanity;
- It demands the respect of the diversity of cultural expressions and the recognition of this value at a local, national and international level;
- It points out the importance of the relationship between culture and development for all countries;
- It acknowledges the specific nature of cultural activities, goods and services, irreducible to their sole economic value;
- It specifies that measures to promote media diversity, including by means of a public broadcasting service, will by nature contribute to ensure the protection and promotion of the diversity of cultural expressions in each country;
- That equal access to cultural expressions in the world can thus only be reinforced by the protection and promotion of the national broadcasting channels, providing a genuine public service, which must include the cultural and artistic diversity that build and define every national identity. Minorities are entitled to this right as much as wider social groups and tendencies.

Consequently we, delegates at the 3rd Congress of the International Federation of Coalitions for Cultural Diversity, gathered in Bratislava (Slovakia) from September 21st to 23rd 2012,

- Ask all governments to give public broadcasting services the means to achieve their full development;
- Request that the Intergovernmental Committee of the Convention on the Protection and Promotion of the Diversity of Cultural Expressions includes the role of public service broadcasting, explicitly and as a priority, in its 2013-2014 work program to be adopted by the next Conference of Parties in June 2013.

Bratislava – 2012.09-23

