



## UK Coalition for Cultural Diversity

[www.ukccd.org](http://www.ukccd.org)

Newsletter n. 10

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### UKCCD

**Event: Forum for Young Leaders on Cultural Policy. June 4th 2010, 10.00am – 2.00pm. City University**

The UK Coalition for Cultural Diversity, UKCCD, together with our partners, the Global Policy Institute, City University and the U-40 Programme, is bringing together a special event to inform young and upcoming cultural leaders on Unesco's groundbreaking Convention on the Diversity of Cultural Expressions, 2005.

The forum is timed to take place shortly after the UK election, and on the eve of the meeting of the European and North American National Commissions for Unesco in London. It is the latest in a series of events set up by the UKCCD to promote the Convention, a unique, international tool for cultural policy and international, cultural exchange.

Confirmed speakers include Holly Aylett, Director of UKCCD, Anne Steinkamp, Director of the U-40 Programme (Germany); Louise de Winter, Director of The National Campaign for the Arts; Carole Tongue, Chair of the UKCCD, and members of the U40 (under 40) network from Latin America, Spain and Malta.

Our aim is to initiate a U40 group in the cultural and creative sector to represent the UK in the growing, international U40 network. The U40 Programme is a capacity building programme for young experts, advancing research and awareness on the implementation of Unesco's Convention, 2005. Started by the German Commission for Unesco in 2007, it aims to invest in future decision makers and build a strong, international network to support governments and civil society organizations in achieving the aims of the Convention.

Link: <http://ukccd.wordpress.com/forum/>

Join our Facebook page! <http://www.facebook.com/pages/Young-Cultural-Professionals-Forum-on-Cultural-Diversity/117323031620856>

**UKCCD meeting January 2010**

Last UKCCD meeting took place on the 28th of January at the Quebec Government office.  
Updates included:

**Commonwealth Foundation**

- Now has a committee on culture and development

**Conference of parties (UNESCO)**

- Articles and operational guidelines being sorted out
- Operational guidelines for articles give preferential treatment for cooperation of developing world (articles 14-17);
- World Intellectual Property Organization (WIPO) agenda with development agenda
- Department For International Development (DFID) with culture in development agenda
- Next operational guidelines will be presented by the 2011 with focus on the following key articles
  - Article 19 (exchange and collection of data; signatories of the convention)
  - Article 9 (information sharing)
- New two year phase of ECCD will focus on how to mainstream the convention in to WTO agreements by 2012
- ILO Frameworks for argument now include culture
- Next ECCD meeting will be held in May in Brussels

**International Cultural Fund**

- Operational guidelines are now available and the fund is administered by four panelists
- Funds are now open for 2010-2012 with 70% for projects; as of 2009, 2.184 million were available with imbalance of signatories
- 68.7% of the world's population now built into this convention

**UKCCD new website and blog – [www.ukccd.org](http://www.ukccd.org)**

We have launched our new website with we will be updating with news and documents on cultural diversity and our activities.

One of the main features of our website is our blog as a platform for collaboration and discussion on cultural diversity. Should you have any information, news, event, book review, news, topic... you would like to share and discuss, please email us to [info@ukcc.org](mailto:info@ukcc.org) and we will post it in our blog.

You can also follow us on [Twitter](#) and join our [Facebook](#) Page.

## UNESCO

### **The Director-General's Regional Consultations - London**

The Director-General's Regional Consultations with National Commissions on the draft Programme and Budget for 2012-2013 (36 C/5) and relevant Regional Conferences of National Commissions for UNESCO in Europe and North America is scheduled in London on the 5-8 June 2010.

Link to the draft of the Agenda: [http://erc.unesco.org/publications/nac/london\\_agenda\\_e.pdf](http://erc.unesco.org/publications/nac/london_agenda_e.pdf)

### **International Cultural Fund for Cultural Diversity**

Applications for support for funding of projects by the Convention Cultural Fund will be considered up until June 30<sup>th</sup>.

Please let the UKCCD know if your organization is considering submitting an application. More information on criteria of eligibility can be found on the Unesco Convention site.

### **UK National Commission for Unesco**

Recently, a new website giving information about the National Commission's activities has been launched

Link: <http://www.unesco.org.uk/>

## EUROPE

### **31. 03. 2010 Ministers of Culture urge that culture be put at the heart of the "EU 2020" Economic strategy**

The Ministers of Culture of the EU, gathered for an informal meeting in Barcelona, have unanimously approved "to put culture at the heart of the 2020 strategy" which will act as a framework for a more competitive and sustainable economy during this decade.

The statement was made at the end of the meeting chaired by the Spanish Minister, Ángeles González-Sinde, who was responsible for announcing a document signed and supported by all of the European Ministers of Culture.

This document acknowledges the creative and economic potential of European culture and its creative industries, as well as the need for all Member States to work in a harmonised and sustainable way to adapt to the new business models arising from the change from analogue to digital.

Source: [http://www.eu2010.es/en/documentosynoticias/noticias/mar31\\_rimcultura.html](http://www.eu2010.es/en/documentosynoticias/noticias/mar31_rimcultura.html)

### **15.04.2010 - For a new European Union external cultural strategy**

A strategy paper just released by the French Foreign and European Affairs Department argues for a rethinking of the cultural cooperation protocol recently incorporated by the European Union (EU) into its trade agreements. The document also makes the case for coordinated work among States to promote the principles and objectives of the UNESCO Convention on the Protection and Promotion of the Diversity of Cultural Expressions in trade agreements and at the WTO consistent with Articles 20 and 21 of the Convention.

The document, entitled "For a new European Union external cultural strategy - Communication by France" focuses on two main themes. First, it asserts that the UNESCO Convention must remain the spine of the entire European strategy in cultural matters. Then, it argues for the systematic and explicit exclusion of audiovisual services for any negotiation of a trade agreement between the EU and third countries.

Source: <http://www.cdc-ccd.org/Le-gouvernement-francais?lang=en> and <http://www.coalitionfrancaise.org/eng/?cat=3>

See paper: [http://www.diplomatie.gouv.fr/fr/IMG/pdf/2009-12-21\\_Communication\\_France\\_Strategie\\_culturelle\\_exterieure\\_ENG.pdf](http://www.diplomatie.gouv.fr/fr/IMG/pdf/2009-12-21_Communication_France_Strategie_culturelle_exterieure_ENG.pdf)

### **27.04.2010 - European Commission launches public consultation on future of cultural and creative industries.**

GREEN PAPER - Unlocking the potential of cultural and creative industries. The objective of this consultation is to gather views on various issues impacting the cultural and creative industries in Europe, from business environment to the need to open up a common European space for culture, from capacity building to skills development and promotion of European creators on the world stage. The responses to the consultation will inform the Commission and help it ensure that EU programmes and policies involving cultural and creative industries are "fit for purpose".

For more information on the paper and how to submit your contribution: [http://ec.europa.eu/culture/our-policy-development/doc2577\\_en.htm](http://ec.europa.eu/culture/our-policy-development/doc2577_en.htm)

### **International Seminar on Culture and Development**

This was convened by the European Union and took place under the Spanish Presidency in Girona on May 4<sup>th</sup> & 5<sup>th</sup>. Over 2 days an interdisciplinary, international community of those working in cultural policy and the development sector came to discuss how culture could be given a higher profile in the achievement of the Millennium Development Goals, and shared information on successful projects and best practice, and effective ways to use instruments such as the Unesco Convention, 2005.

Link: [http://www.culturaydesarrollo2010.es/arxiu/documentacio/Conclusiones\\_EN3.pdf](http://www.culturaydesarrollo2010.es/arxiu/documentacio/Conclusiones_EN3.pdf)

### **French Coalition for Cultural Diversity - website**

The French Coalition has launched a website with excellent information resources. As yet only in French

Link: <http://www.coalitionfrancaise.org/>

**IFCCD (International Federation of Coalitions for Cultural Diversity)****President of IFCCD standing down**

Jim Mckee, who has worked with the coalition movement for over 10 years, and oversaw the setting up of the IFCCD, is standing down. In a message to all the coalitions he urged members to strengthen the movement and will be assisting the smooth transition for his successor:

"I want to be clear that my decision to move on in no way reflects a conclusion that the work of the coalitions movement is done. We have made great progress over the past ten years, but much work remains to be done to ensure that the right of governments to apply cultural policies is consolidated.

There is the ongoing need to mobilize cultural organizations in other countries to advocate for broader, more regionally balanced ratification of the 2005 UNESCO Convention. The voice of organizations from the cultural sector must be clearly heard in ensuring that key issues associated with effective implementation of the Convention are addressed—notably the development of approaches to promoting its principles and objectives in other international forums. And there needs to be unrelenting vigilance in ensuring that the principle that culture should be kept out of trade agreements is established as an unchallenged consensus"