



UK Coalition for Cultural Diversity

U40 Group UK

Forum “Promoting Diversity of Cultural Expression in the UK”

10 December 2010, 2-5pm, City University, Northampton Square, London, EC1V 0HB

Funding for the Arts and Cultural sector is particularly vulnerable to cuts not only at government level, but also as a result of cuts in local government spending. In this context, what policies are needed to defend and promote cultural values in the next years? How can the aims of UNESCO’s groundbreaking Convention on Diversity of Cultural Expressions, 2005, dedicated to the promotion of cultural values in development, be implemented?

Following *the UKCCD’s successful Forum for Young Leaders on Cultural Policy (June 4th 2010, City University, London)* we are setting up a group of young professionals with the knowledge and passion to address this task through a UK branch of the international U40 Group.

Call for Contribution and Participation

The U40 Programme is a capacity building programme for young experts, advancing research and awareness on the implementation of the 2005 UNESCO Convention on the Protection and the Promotion of the Diversity of Cultural Expression and was started by the German Commission for Unesco in 2007.

Our aim is to initiate a U40 group in the cultural and creative sector to represent the UK in the growing, international U40 network. Young people **Under 40** – postgraduates, PhD students, young professionals, and similarly qualified experts – will participate in the international debate on cultural policy and the implementation of UNESCO’s Convention, 2005.

The group will include creative professionals, researchers, future decision makers and communicators from all regions of the UK (participants do not have to be UK nationals but have to be UK residents) and is therefore seeking up to **20 young specialists** with proven competence and interest in the area of relevant aspects of the Convention. You are invited to apply by submitting a **brief statement (max two pages)** and a **CV by 30 November 2010, to Ms Ulla-Alexandra Mattl, u40groupuk@gmail.com**.

Statements should consider the following questions:

- What does the Convention mean to me and why do I want to participate?
- How can UNESCO’s Convention strengthen UK Cultural Policy?
- What should the future role of the U40 Group in the UK be?
- What could in my view be the best ways of implementing the convention in the UK?

Submission by latest 30 November 2010 to Ms Ulla-Alexandra Mattl, u40groupuk@gmail.com, reference “U 40”.

Partners



CITY UNIVERSITY
LONDON

